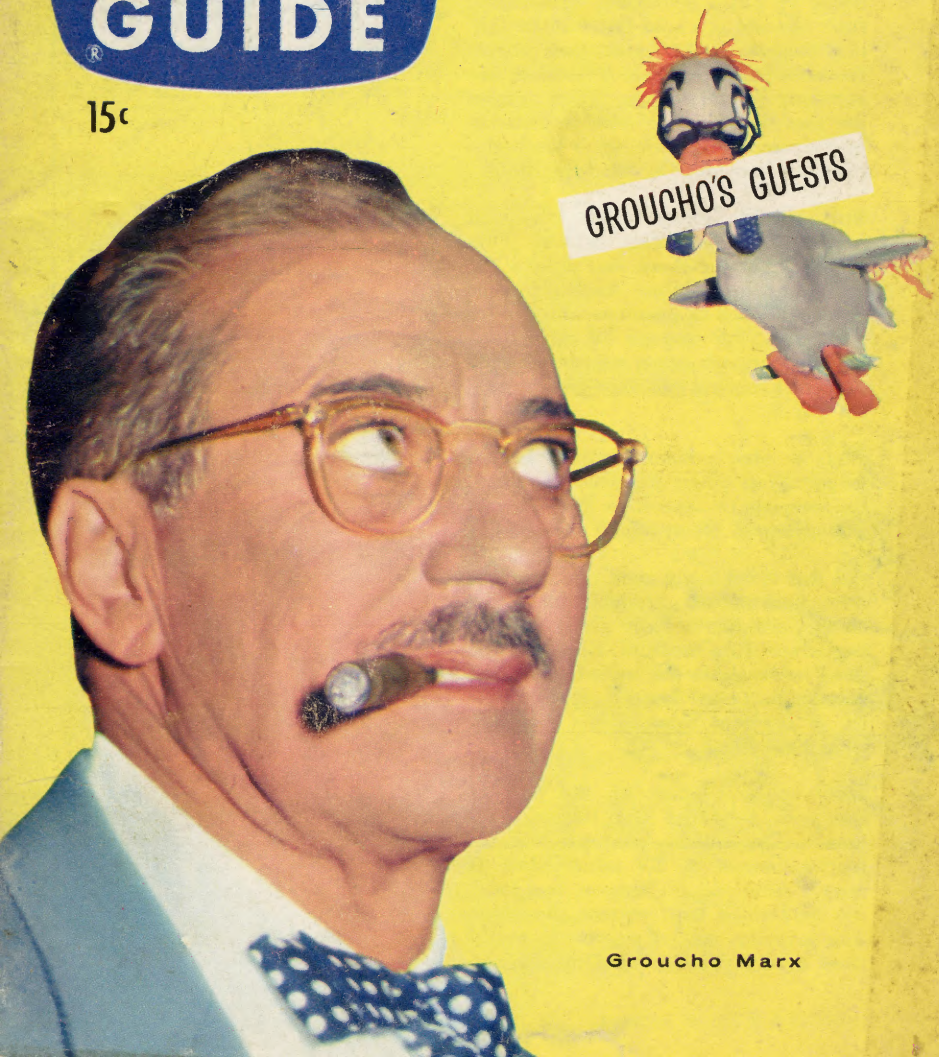
Country Music Invades Television

See Page 10

TV GUIDE®

LOCAL PROGRAM LISTINGS
WEEK OF AUG. 27-SEPT. 2

15¢



Groucho Marx

as we see it

According to some reasonably round figures recently compiled, it will cost a sponsor about $3,000,000 to keep a half-hour network program on the air throughout the coming season. The rates on hour-long shows are somewhat higher.

Since all but a few hours of network time already are sold out for the fall, it is evident that, even at those prices, sponsors must feel that television advertising is worthwhile. This, despite the fact that viewers tend to criticize many commercials for being too high-pressure, too loud or too repetitious.

Still, results indicate that television advertising *does* make us buy. One recent survey showed that once a TV set comes into a home, buying in that home switches to products plugged on television. The average TV-advertised brand of merchandise registered a 33 percent purchase increase among new set buyers.

That is why sponsors are not averse to plunking down $3,000,000 or more for a season on television. For most of them, it pays off in added sales.

All this is certainly good news for the television industry, which in a few short years has become a front-ranking advertising medium. But with the good news comes the industry's added responsibility to viewers—responsibility to see that commercials are kept on a high level.

Only constant effort on the part of sponsors, networks and stations will make it possible to continue the effective impact of TV advertising. If many commercials become too loud, too strident or too frequent, the goose that lays the golden egg could easily start laying another kind of egg.

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TV Teletype*

NEW YORK **Bob Stahl reports:**

On NBC's upcoming daytime dramatic series, Matinee, SARAH CHURCHILL will play her own American grandmother in an original play, "The Remarkable Mr. Jerome.". . . MARGARET TRUMAN also signed for an as yet unselected role . . . Network also has made MARILYN MONROE a firm offer to play "The Brothers Karamazov" as a three-hour, three-parter . . . And producer AL McCLEERY has obtained rights so far to two plays presented originally on Studio One, two from Kraft Theater and one from TV Playhouse.

* * *

NBC hopes it will be the New York Yankees and Brooklyn Dodgers in the World Series, because that would permit televising of all series games in color. Otherwise, count on color only in games played at Ebbets Field.

* * *

First of ABC's fall Disneyland series on Wednesday, Sept. 14, will be "Dumbo," one of WALT DISNEY's feature-length movies . . Also scheduled for the new series are "Man and the Moon," in the "Tomorrowland" category, and "Robin Hood" and "Legend of Sleepy Hollow" in "Fantasyland."

* * *

GORE VIDAL adapting another WILLIAM FAULKNER story, "A Question of Honor," for Climax! . . . And Climax! producers also working on an adaptation of the famed romantic classic, "Mayerling" . . . Studio One planning a super-duper extravaganza for its Eighth Anniversary program Monday, Nov. 7.

* * *

NBC trying to interest sponsors in the Book-of-the-Month Club Theater, to rotate Sunday afternoons with Wide Wide World and the MAURICE EVANS spectaculars. The B-O-M shows will be budgeted at $100,000 each . . . It's part of NBC's ambitious plan to make Sunday afternoons "another peak viewing period."

* * *

NITA TALBOT's role on the upcoming Joe and Mabel series will be that of a manicurist -- the same role that first won her attention in "The Women" spectacular . . JUDY GARLAND naturally will sing "Over the Rainbow" for her CBS spectacular Sept. 24.

* * *

Movie star JOHN WAYNE will guest on the initial Gunsmoke show Sept. 10. He has prepared a special filmed insert to introduce JAMES ARNESS, regular star of the series . . . If you're wondering about that mysterious gun aimed at JULIUS LA ROSA each Saturday night on TV's Top Tunes, incidentally, it's only a teaser for Gunsmoke, which will move into LA ROSA's time period.

* * *

New JACKIE GLEASON comic book now on the stands . . . EDNA BEST and SARAH MARSHALL, scheduled to play mother and daughter in "Counterfeit" on U.S. Steel Hour this Wednesday, are mother and daughter in real life.

The Marx Man's Targets

GROUCHO PREFERS BEAUTIES, POLITICIANS;
VETOES ACTORS, REPORTERS, AUCTIONEERS

◀ Groucho likes them, so pretty girls—like beauty contest runner-up Jean Moorhead—are frequent guests on his show.

In publishing circles they tell of a shrewd operator who studied the best-seller lists and decided the most consistent money-makers were books about Lincoln, doctors and dogs. So he sat down and wrote a book called "Lincoln's Doctor's Dog."

This gentleman would have been a fine candidate for producer of a TV show called *You Bet Your Life*. With his formula he'd have a head start in producing six new straight men each week for Groucho Marx.

Health, dogs and the Great Emancipator are three of the subjects in which Groucho's TV-radio audience of 40,000,000 has expressed untiring interest in the eight years (counting radio) he has been on the air. But money, sex, babies and food also are sure-fire.

"Ideally," says Bernie Smith, co-director of the John Guedel production and talent scout for Groucho, "we are looking for a sexy relative of Abraham Lincoln's who made a lot of money raising dogs and now spends it trying to improve her health by eating baby food."

No one fulfilling this ideal has turned up among the 1800 contestants who have paired off opposite Groucho, but school teachers, says Smith, have come closest.

"We've had more teachers on the program than any other occupation. For one thing, a lot of them are good looking, and we always have at least one pretty girl on the show. We try to put her on first in order to wake Groucho up. Also, school teachers know a lot about Lincoln; some have babies; most have pets—and nearly all have budgets."

Actors, on the other hand, make the poorest contestants. "Modest, warm, outgoing personalities are best," Smith has found. "Show people, we've learned, are always 'on'. It takes the play away from Groucho, and he's the one that people want to see perform. Newspapermen are lousy, too. They're smart, but introverts, and extroverts seem to work out best. Auctioneers are extroverts, but they don't come off too well, I suppose because auctioneers are basically actors."

By now, the road to Groucho's jackpot—which twice has amounted to $6000—is pretty well traveled. Sanskrit songwriters, lady mountain climbers, champion hog callers and other citizens of distinction flock, year round, to the Guedel office in Los Angeles, Cal. From *continued*

◀ That's Groucho's favorite contestant—daughter Melinda—behind a comic mask of Papa.

◀Grass-eater 'Boots' Bootzin, l., was paired with Kay Barker.

their ranks have come such show-stoppers as "Boots" Bootzin, "the singing fruit peddler," who confessed he ate grass for his eyesight.

"So that," deduced Groucho, "is why cows don't wear glasses!"

Many of the show's best straight men, however, appear by invitation. Smith and his staff comb the yellow pages of the telephone directory, looking for offbeat occupations, and more than one contestant has received a phone call or telegram after he got his name in the papers.

Public officials and war heroes usually display warm responsiveness, and are always in demand as contestants. Politics aside, Smith could hardly wait for Harry Truman to step down as President, but Truman regretfully turned down his invitation. Gen. Omar Bradley phoned the Guedel office for tickets during a visit to Los Angeles, was cornered in the audience by Smith, and promised to appear on a later show.

Five of the weekly contestants are selected several weeks in advance. Applicants fill out a "secret" questionnaire, which includes this question: "What would you do if you won $1000?" It's assumed that anyone eager to bank it would make pretty dull interview material for Groucho.

Although Marx doesn't see his victims until they are ushered onstage, he knows a great deal about them. Smith and others interview prospects, compiling information which is handed to Marx just before the show goes on.

"It's amazing," Smith says, "what Groucho can do with one little bit of information. If he knows, for instance, that a man was born a block from the Fulton Fish Market, he's got the basis for a dozen gags."

The sixth member of each week's three teams is selected from the audience. Two or three people with the same occupation are looked up in advance and asked to attend, but are not interviewed. They compete for audience applause in a quiz or a sketch, and the winner is sent into the ring with Groucho after a quick chat with Smith or Bob Dwan, the other co-director.

Some of the program's most amusing contestants have come from unexpected sources. Gonzales Gonzales, now a movie comedian, was recommended to Smith by a friend who watched him break up Walter O'Keefe's *Double or Nothing* as an amateur deadpan artist. Habitual quiz-show guests all have applications on file and one got on the show by admitting his unusual occupation: quiz-show contestant.

One week Groucho had a woman who had climbed higher mountains than any other woman, and four months later, a woman aqualung diver who had gone lower. "Now," he remarked, "all we need on this show is a woman who never did anything!"

Next week, he got 150 letters from women who had "never done anything"—never been kissed, never had an operation, never been anywhere. One of them wound up on the program—and spoiled her perfect record by winning $145.—*Robert E. Johnson*

TV Stretches A Finish Line

Closed-Circuit System Gives Every Fan A Choice Seat At New York Race Track

The hottest bet in racing circles today is Finiscope, a 20-by-30-foot screen at the head of the home stretch at Roosevelt Raceway, Westbury, L.I. On it, via closed-circuit TV, flash the trotters at the finish line, bringing to fans seated at the homestretch turn a clear picture of what's happening to their $2 bet. A TV camera, left, high above the clubhouse, feeds the picture to a projector, also left, thence to screen.

Rooting them home: fans, seated at the turn of Roosevelt Raceway's home stretch, excitedly watch finish on Finiscope. Without it, they'd have only tail-end view.

Star For A Night

A Young Actress Gets Her First Top Billing —For 30 Minutes On TV

Her day begins: while roommate Ailene Thomas spruces, Anne listens to recording.

Star Tonight is the magic carpet that whisks aspiring young actors to stardom—but only for one night. The program, a series of half-hour live dramas on ABC, gives these hopefuls their first star billing, in plays written especially for them or chosen to fit their talents.

Anne Edwards, for example, got her chance one Thursday night in Rod Serling's "Strength of Steel," in which she played a young Army widow.

Anne had been spotted originally by Helen Hayes while a University of North Carolina drama student. From campus, Miss Edwards became an understudy in the Chicago company of "The Moon Is Blue"—and never got on the stage.

She then became a stand-in for Miss Hayes—and never appeared before an audience.

Finally, for a year she tested stunts for *Beat The Clock*—and didn't get on the air.

Then came *Star Tonight*.

She awaits cue to face cameras...

... in scene with Frederic Tozere.

Director Alan Anderson coaches her.

Anne enters her dressing room, which was marked that night by magic star.

Red Foley and boys: city folks dig it, too.

'Tain't Hillbilly, Neighbor!

It's 'Country Music' That's Making A Splash On TV

Do-si-do: The Tadpoles go in for square-dancing with abandon on *Ozark Jubilee.*

◀ Foggy River Boys: they started with Red on 'Grand Ole Opry.'

Red Twangs 'Git-tar' As Well As Sings

Ever wonder which show attracts the widest family circle to the TV set each week? Wal, now, it's that li'l ole *Ozark Jubilee* that you don't hear so much about but that sure does pack in the country-music fans, on Saturday nights. (*Country*, that is—*not* hillbilly, *if you please!*)

According to the American Research Bureau, *Jubilee* has 28 percent more people per set watching it than the average of all evening shows. In other words, it appeals to Grampaw and all the tads, too.

Heading the hoe-downers is Red Foley, star of radio's "National Barn Dance" and "Grand Ole Opry," and a top country-music recording artist. The cast includes such favorites as Jean Shepard, Hawkshaw Hawkins, Tommy Sosebee, Oklahoma Wranglers, Bud Isaac and the Foggy River Boys.

Jubilee was launched last Jan. 22 from University of Missouri's KOMU-TV, Columbia, but moved to Springfield, Mo.—"The Crossroads of Country Music." And though it isn't in the Top 10, it snared enough fans for ABC to up its original hour-long format to 90 minutes this summer.

What's more, there's a wave of country-music programs joining oldtimers. ABC already has launched *The Pee Wee King Show* and *Talent Roundup* (aspiring country artists), and this fall it will present, live, the most famous of them all—*Grand Ole Opry!*

Next Page: Three More 'Git-tar' Players And A Fiddler, Too

continued:

Three 'Git-tar' Players With A Fiddler Thrown In

Our magic carpet zooms Westward from Ozark country to the blue Pacific and glides to a halt in glamorous Hollywood. There an ever-alert TV GUIDE photographer snaps a group of gaily clad natives, who welcome us with stirring strains of "You Are My Sunshine." Natives include Gene Autry of Tioga, Tex., George Gobel of Chicago, Ill., Preston Foster of Pitman, N.J. and Jack Benny (with violin) of Waukegan, Ill.

Garroway

Myers

Chicago Dateline

Dave Garroway, one-time monarch of Chicago TV with his local-flavored *Garroway at Large*, brings his entire *Today* troupe to Chicago Thursday, Sept. 1, for an origination from the Powerama site on Chicago's lakefront.

Dan Belloc, a fast-rising young band leader, has been contracted by TV GUIDE to play all five shows at the Park Forest TV GUIDE Television Jamboree, Sept. 15-24. Also booked for the Jamboree are vocalists Bette Chapel and Nancy Evans.

Howard Miller sinks his roots deeper as a stellar TV star with a rash of new shows lined up for the fall. Currently the writer, producer, director and star of a two-hour Friday night offering, Howard will add another two-hour stanza to his TV schedule. His new show, which is already sold, will feature a fresh format. CBS execs are also urging him to present a daily half-hour strip resembling his old *Close Up* format, but Howard fears possible overexposure.

The exodus of Chicago network shows to New York is sometimes faster than the lines of communication. Ch. 5's management was asked recently why the *Mr. Wizard* station wagon had been taking up space in the net's New York parking area, only to be reminded that Don Herbert had moved his show to NBC New York and, in fact, had already set up offices in Radio City. In an aura of big names it appears easy to become lost.

June Myers, who made her television debut on the late-evening Tom Duggan stanzas, will return for the month of October. The pert Australian beauty is making her fourth appearance, an all-time record among Duggan's Girl Fridays. Reggie Dombeck, Miss Photoflash of last year, steps in for the month of September.

Win Stracke has been offered a role in a Broadway musical. However, no definite word of acceptance has come from the hero of the young set, as he is reluctant to give up his local shows, *Time for Uncle Win* and *Visiting Uncle Win*. Quite a storm brewed among Chicagoans the last time he left the scene.

Jim Moran has just penned his name to a contract which calls for another year with WBKB, beginning Sept. 2. A long-time Chicago favorite, Jim has been with the station since Mar. 3, 1950.

Channels listed in program section

2	**WBBM-TV**	(CBS) 410 N. Michigan Ave., Chicago	WHitehall 4-6000
5	**WNBQ**	(NBC) Merchandise Mart, Chicago	SUperior 7-8300
7	**WBKB**	(ABC) 20 N. Wacker Dr., Chicago	ANdover 3-0800
9	**WGN-TV**	(Du Mont) 441 N. Michigan Ave., Chicago	SUperior 7-0100
4	**WTMJ-TV**	(NBC) 720 Capitol Dr., Milwaukee	BRoadway 1-6000

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WORLD'S GREATEST

JOHNNY COONS

NOONTIME COMICS 12:00 Noon

The youngsters squeal with delight at Johnny's antics and the hilarious old time cartoons he shows.

KENNY BOWERS

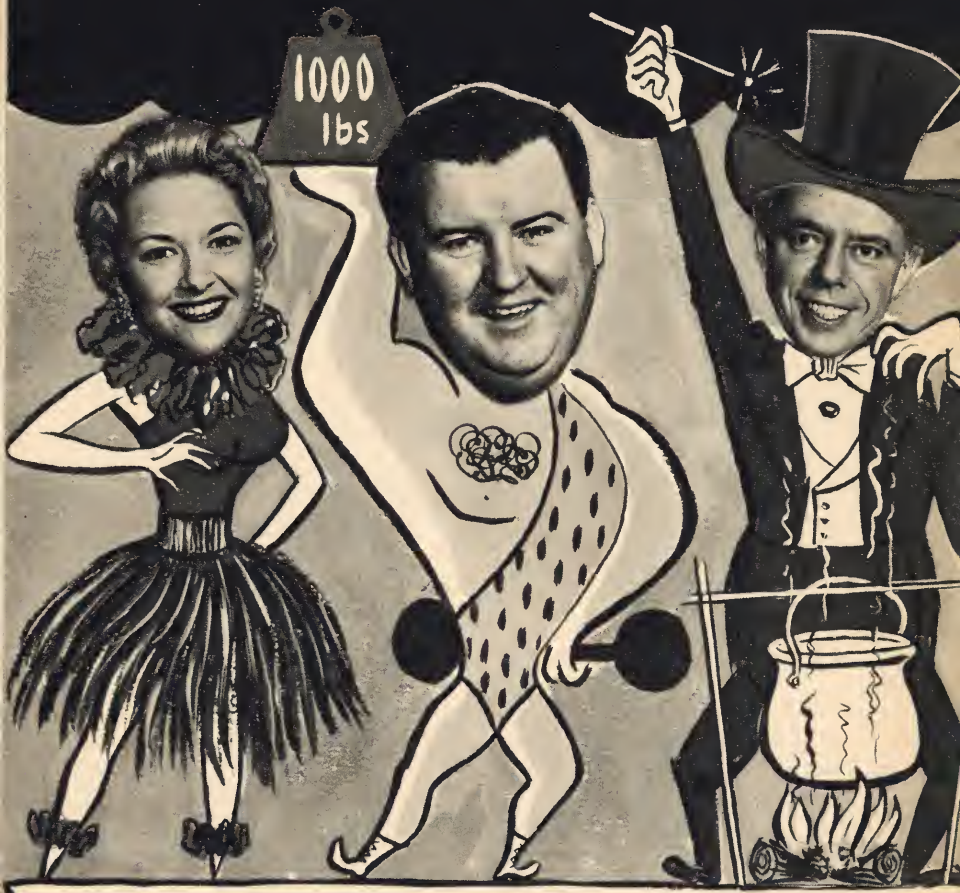
CARTOONLAND 12:30 p.m.

The art of pantomime is clearly demonstrated by Kenny, who doesn't say a word but draws howls of laughter with clever gestures.

CHANNEL 5

NOON HOUR ENTERTAINMENT

MONDAY through FRIDAY



Bobe Kay
with
Eddie Doucette

12:45 — 2:00 p.m.

A sparkling 75 minute revue of lively songs, interviews with famous people, news and weather reports.

WNBQ

NBC IN CHICAGO

A service of RCA

OPENING AUGUST 31!

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The World's First Technological Circus

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Richard** and **Edith Barstow

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at **LAKE SHORE DRIVE**

NEXT TO SOLDIER FIELD

DAILY—10:00 A.M. to 11:00 P.M.

SUNDAYS—Noon to 11:00 P.M.

IT'S **FREE**

Absolutely Everything

it's **THRILLERIFIC!**

it's **SCIENTIFIC!**

it's **POWERIFIC!**

TV Movie GUIDE

For fuller details of each movie, see the regular program listing.

SATURDAY, AUGUST 27

10:00 A.M. 9 "DRIFTING ALONG"
(Western) Johnny Mack Brown, Lynne Carne.

11:00 A.M. 5 "RENEGADE"
(Western) Buster Crabbe.

11:30 A.M. 9 "KENTUCKY JUBILEE"
(Comedy) Jerry Colonna, Jean Porter.

4:00 P.M. 5 "LONE RANGER AND THE BANDIT" (Western) Fuzzy St. John.

4:00 P.M. 9 "GHOST TOWN LAW"
(Western) Buck Jones, Tim McCoy.

5:00 P.M. 5 "RANGE WAR"
(Western) William Boyd.

5:00 P.M. 9 "DANGER VALLEY"
(Western) Jack Randall.

6:00 P.M. 9 "RIVER OF DESTINY"
(Western) Buster Crabbe.

7:00 P.M. 9 "ASSASSIN FOR HIRE"
(Drama) Sidney Tafler, Ronald Howard.

9:30 P.M. 4 "TWO DOLLAR BETTOR"
(Drama) John Litel, Marie Windsor.

11:00 P.M. 9 "SECRET COMMAND"
(Drama) Pat O'Brien, Carole Landis.

12:00 Mid. 2 "HANGMEN ALSO DIE"
(Drama) Brian Donlevy, Walter Brennan.

12:00 Mid. 5 "GUEST IN THE HOUSE"
(Drama) Anne Baxter, Ralph Bellamy.

12:35 A.M. 4 "NEW ORLEANS"
(Drama) Arturo de Cordova, Dorothy Patrick co-star.

SUNDAY, AUGUST 28

9:00 A.M. 9 "TOMBSTONE TERROR"

10:00 A.M. 7 "BORDER PATROLMAN"
(Drama) George O'Brien, Polly Ann Young.

10:00 A.M. 9 "WHO KILLED DOC ROBBIN?"
(Comedy) Virginia Grey, Don Castle.

10:30 A.M. 2 "FUGITIVE OF THE PLAINS"
(Western) Buster Crabbe.

11:00 A.M. 9 "DANGEROUS MILLIONS"
(Drama) Kent Taylor, Dana Drake.

1:00 P.M. 2 "SABOTAGE"
(Drama) Arleen Whalen, Gordon Oliver.

2:30 P.M. 2 "SING NEIGHBOR, SING"
(Drama) Brad Taylor, Ruth Terry.

3:30 P.M. 2 "TRAIL OF THE SILVER SPURS"
(Western) Ray Corrigan, John King.

9:00 P.M. 9 "DRAGON OF DEATH"
(Mystery) Richard Travis, Sheila Ryan.

10:00 P.M. 9 "SMASH-UP"
(Drama) Lee Bowman, Susan Hayward.

11:00 P.M. 5 "YOUNG WIDOW"
(Drama) Jane Russell, Louis Hayward.

11:30 P.M. 2 "THE PILGRIM LADY"
(Drama) Lynne Roberts, Warren Douglas.

12:00 Mid. 4 "FORBIDDEN HEAVEN"
(Drama) Charles Farrell, Charlotte Henry.

12:00 Mid. 7 "MURDER AT THREE A.M."
(Drama) Dennis Price, Peggy Evans.

MONDAY, AUGUST 29

1:00 P.M. 9 "DANGER ZONE"
(Mystery) Hugh Beaumont, Ed Brophy.

7:00 P.M. 9 "EVERYBODY'S DANCIN' "
(Musical) Spade Cooley, Dick Lane.

10:00 P.M. 9 "THE SUNDOWNERS"
(Western) Robert Preston, Cathy Downs.

11:30 P.M. 2 "THE TRAITOR WITHIN"
(Drama) Donald Barry, Jean Parker.

12:00 Mid. 4 "SILVER BLAZE"
(Mystery) Arthur Wantner, Ian Fleming.

12:00 Mid. 5 "MIRACLE ON MAIN STREET"
(Drama) Margo, Walter Abel.

12:00 Mid. 7 "BORDER PATROLMAN"
(Drama) George O'Brien, Polly Ann Young.

TUESDAY, AUGUST 30

1:00 P.M. 9 "STOLEN FACE"
(Drama) Paul Henreid, Lizabeth Scott.

7:00 P.M. 9 "NIGHT WIND"
(Drama) Charles Russell, Virginia Christine.

10:00 P.M. 9 "RUTHLESS"
(Drama) Zachary Scott, Louis Hayward.

11:30 P.M. 2 "A GUY COULD CHANGE"
(Drama) Allan Lane, Jane Frazee.

12:00 Mid. 4 "ARCH OF TRUIMPH"
(Drama) Ingrid Bergman, Charles Boyer.

12:00 Mid. 5 "FIGHTING RENEGADE"
(Western) Tim McCoy, Joyce Bryant.

12:00 Mid. 7 "THE SON OF MONTE CRISTO"
(Drama) Louis Hayward, Joan Bennett.

WEDNESDAY, AUGUST 31

7:00 P.M. 9 "MAN BAIT"
(Drama) George Brent, Marguerite Chapman.

10:00 P.M. 9 "MR. ROBINSON CRUSOE"

11:30 P.M. 2 "WOLF OF NEW YORK"
(Mystery) Edmund Lowe, Rose Hobart.

12:00 Mid. 4 "OUTPOST IN MOROCCO"
(Drama) George Raft, Marie Windsor.

(Continued on page A-6)

Please address all letters to Regional Editor TV GUIDE, 6 N. Michigan Ave., Chicago 2, Ill.

A Packed Briefcase

It's refreshing to view a show as original and relaxed as *Studs Terkel's Briefcase* each Sunday night. His is the only show on the scene that gives viewers true Chicago-style variety. The hour is full of diverse, pleasant entertainment, ranging from high-brow to jazz of an exceptionally high caliber. We in the Windy City should champion Studs' cause.—*Janis Riley, Chicago.*

Daily Double Scratched

I enjoyed the program, *Daily Double,* with June Myers and Jack Drees very much and am wondering what happened to it. I note that Jack still has his nightly sports show, but June has been dropped. Could you please tell me what she is doing now. We miss seeing her on television and hope she returns soon.—*Bob Wright, Chicago.* [*The sponsor contract expired and was not renewed. June is currently doing photographic modeling.*—ED.]

Not The Marrying Kind

I read in the paper that Tom Duggan and Judy Jones were going to be married. Could you please tell me if this is true?—*K. Bohm, Waukegan, Ill.* [*No truth to statement.*—ED.]

Band Theme

I have listened to *America's Greatest Bands* all summer and have enjoyed it very much. But what I would like to know is more about the theme song of that show; its name, its recorder and if it can be purchased. It's a beautiful song.—*Lorna Robinson, Winamac, Ind.* [*It is a Jackie Gleason original, titled "Alone in a Crowd," written by Coben and Gleason. It is available in record stores.*—ED.]

MOVIE GUIDE

(Continued from page A-5)

12:00 Mid. 5 "BUSH PILOT"
(Drama) Rochelle Hudson, Jack La Rue.

THURSDAY, SEPTEMBER 1

1:00 P.M. 9 "SUSPECTED PERSON"
(Drama) Clifford Evans, Patricia Roc.

7:30 P.M. 9 "SUNSET IN EL DORADO"
(Western) Roy Rogers, Gabby Hayes.

10:00 P.M. 9 "THE TENDER YEARS"
(Drama) Joe E. Brown, Richard Lyon.

11:30 P.M. 2 "CASANOVA IN BURLESQUE"
(Comedy) Joe Joe E. Brown, June Havoc.

12:00 Mid. 5 "BLAZING GUNS"
(Western) Jimmy Ellison, Russ Hayden.

12:00 Mid. 7 "THE LOYAL HEART"
(Drama) Harry Welchman, Eleanor Hallam.

FRIDAY, SEPTEMBER 2

10:00 P.M. 9 "CALL OF THE KLONDIKE"
(Drama) Kirby Grant, Anne Gwynne.

12:00 Mid. 4 "DOUBLE-BARREL MIRACLE"
(Drama) Lee Bowman, Dore Ashley.

12:00 Mid. 5 "BELLS OF SAN FERNANDO"
(Drama) Donald Woods, Gloria Warren.

1:35 A.M. 4 "DOUBLE PROFILE"
(Drama) Janis Carter, Harald Maresch.

TV Sports GUIDE

(For details, see daily program listings.)

SATURDAY, AUGUST 27
1:25 P.M. 9 Baseball—White Sox
1:30 P.M. 5 Tennis—Davis Cup Matches
4:00 P.M. 2 Bowling—Teen Pinners
5:00 P.M. 2 Horse Racing—Chicago
8:30 P.M. 9 Wrestling—Marigold
11:00 P.M. 5 Championship Bowling

SUNDAY, AUGUST 28
12:00 Noon 9 Bowling—Championship
1:00 P.M. 5 (4) Tennis—Davis Cup Matches
1:25 P.M. 9 Baseball—Double Header
9:30 P.M. 7 Bowling with the Stars

MONDAY, AUGUST 29
9:00 P.M. 9 Boxing—St. Nick's

TUESDAY, AUGUST 30
10:30 P.M. 5 Championship Golf

WEDNESDAY, AUGUST 31
1:25 P.M. 9 Baseball—White Sox
5:00 P.M. 2 Horse Racing—Chicago
8:30 P.M. 9 Harness Racing—Maywood
9:00 P.M. 7 Boxing—Cleveland

FRIDAY, SEPTEMBER 2
1:25 P.M. 9 Baseball—Chicago Cubs
9:00 P.M. 5 (4) Boxing—New York
9:45 P.M. 5 Sports—Red Barber

TV Programs

For Week Beginning August 27th, 1955

SATURDAY
MORNING

7:50 (2) Today's Thoughts
7:55 (2) NEWS
8:00 (2) Rayner Shine—Variety
News reports ot 8:25 and 8:55 A.M.
9:00 (2) Wild Bill Hickok—Western
(5) (4) Pinky Lee—Kids
(9) This Is the Life—Religion
"Merry-go-round." When people find themselves on o merry-go-round, it often tokes o poinful foll to moke them reolize whot to do. Forrest Toylor.
9:30 (2) True Picture-Documentary
(5) (4) Children's Corner
Josie Carey ond Fred Rogers ore the puppeteers. Josie tolks with: Doniel S. Tiger, o tame beost who lives in o 17-room clock house; King Fridoy 13th, on owl; Henrietto the pussycot; ond Grondpere, who speoks only French.
(9) MOVIE—Western
"Drifting Along." Johnny Mock Brown, Lynne Carne ore feotured.
10:00 (2) Winky Dink & You
The kids draw o musicol instrument thot doesn't know whot it is. Mr. Bungle shows Jock his new invention, the phonoscope. Chapter 7 in the story of Dusty Dan ond Mysto the Mogicion.
(5) (4) Commando Cody
"Robot Monster of Mors." The Ruler's robot ogents copture Commondo Cody's assistont ond corry him off to the Ruler's secret outer spoce heodquorters. Cody must rescue him!

Cast

Commondo Cody .....Judd Holdren
Ruler .....Gregory Goy
Joon .....Aline Towne
Ted .....Williom Schollert
Dr. Varney .....Peter Brocco

10:30 (2) Capt. Midnight-Adventure
"Deodly Diomonds." Copt. Midnight, Tut ond Ikky follow the troil of o gong thot hos been smuggling diomonds across the Mexicon border.

Cast

Capt. Midnight .....Richard Webb
Ikky .....Sid Melton
Tut .....Olon Soule
Chuck .....Renee Beord
This is the last show of the current series. Toles of the Texos Rangers debuts next week at this time.
(4) Andy's Gang—Kids
Andy Devine presents o film: "The Tiger Hunter." Music ond stories are feotured.
(5) Mr. Wizard—Science
"Solutions." Mr. Wizard (Don Herbert) ond Betsy (Suson Levin) study chemicol solutions ond leorn how they benefit us in our daily living.
11:00 (2) Big Top—Circus Fun
Ringmaster Jock Sterling presents:
Animol oct .....Beebe's Bears
Aeriolists .....Smetonos
Tropeze ortist .....Gerold Soules
Acrobots .....Conton Bros.
Trompoline oct .....Three Bouncing Bodos
(4) MOVIE—Western
(5) MOVIE—Western
"Renegode." Buster Crobbe stars.
(9) Quiet Riot—Comedy
11:30 (4) Cartoon Carnival—Kids
(9) MOVIE—Comedy
"Kentucky Jubilee." (1951) On o trip to Kentucky to get moteriol for o hillbilly film, o director is kidnoped by thugs. Jerry Colonna, Jeon Porter.

AFTERNOON

12:00 (2) Lone Ranger—Western
"Double Jeopardy." The Lone Ranger and Tonto try to win the confidence of a mon chorged with homicide. Their efforts are thworted by the man's ruthless wife.

(4) What's New in the Kitchen

(5) MOVIE—To Be Announced

12:30 (2) Uncle Johnny Coons Show
Johnny is working os a prop man for a movie company. While digging o hole, he discovers money and thinks he is rich. But Johnny is in for o surprise. He also shows "Out of Control."

12:45 (4) Let's Look at the News

1:00 (2) Ray Rayner—Dance Party

(4) Mr. Wizard—Science

(5) Film Shorts

(9) Batting Practice-Warm-up

1:10 (9) Lead-off Man—Interviews

1:25 (9) BASEBALL—White Sox
The Washington Senotors meet the White Sox ot home at Comiskey Pork. Jack Brickhouse and Harry Creighton report.

1:30 (4) Hot Shot Review—Music
Fair highlights: guests from the Fun on the Farm show.

(5) TENNIS—Davis Cup Matches
COLOR SPECIAL U.S. doubles team meets the Australians in defense of the Davis Cup. *See details below.*

2:00 (2) Operation New Horizons
"Summer Theater." Lake Forest College.

2:30 (2) TV Playhouse—Drama
"Sister Veronica." A benign nun must solve the worldly problems of all her patients in her job as superintendent of a large hospital. Irene Dunne.

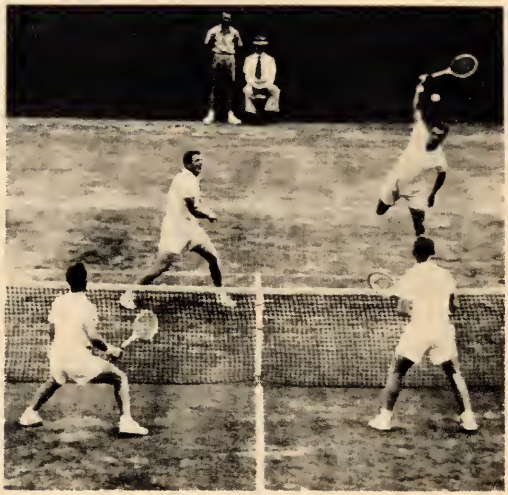
(4) Civil Defense Program

3:00 (2) Choose Your Career
Discussion of the "Paper Industry."

(4) The Big Picture—Army Film

1:30 (5) (39) DAVIS CUP MATCHES—Challenge Round

COLOR SPECIAL The Austrolian teom, playing ot the top of its form, meets the U.S. in the second doy of ploy. Todoy's doubles match: Lew Hood ond Ken Rosewoll (Austrolio) vs. Tony Trobert ond Vic Seixas (U.S.). The Aussie squod: Lew Hoad, Ken Rosewall, Rex Hartwig. American squod: Tony Trabert, Vic Seixos, Hom Richordson, Gil Sheo. The Americons won the doubles in Austrolia lost yeor, when Trabert ond Seixos defeoted Hartwig and Hoad. Americo's chances this yeor ore dependent on two foctors: (1) Seixas returning to the top form he disployed last year. (2) The condition of Trabert's shoulder. Reporting from the West Side Tennis Club, Forest Hills, L.I., ore: Jock Kromer, former notional ond professionol champion; sportscaster, Bud Palmer.



Vic Seixos (right) mokes o winning smash, os he and Trobert defeot Hartwig ond Hood, lost year.

3:15 7 Film Shorts

3:30 2 Playhouse—Drama
"Old Mon's Bride." When a handsome Texon trovels to New Orleans to find o bride for his weolthy old employer, problems evolve. Joan Leslie, John Agar.

4 Campus Capers—Variety
Farm highlights: Journol Music Festivol finolists are guests today.

7 Soldier Parade—Talent

3:45 9 Tenth Inning—Interviews

4:00 2 BOWLING—Teen Pinners
A group of seven teen-agers, ronging in age from 13 to 15 yeors, compete in o round robin series.

4 Roy Rogers Show-Western

5 MOVIE—Western
"Lone Ranger and the Bondit." George Houston, Fuzzy St. John.

7 Cisco Kid—Western

9 MOVIE—Western
"Ghost Town Low." Desperodoes murder onyone who comes neor their hideout in an old mine. Buck Jones, Tim McCoy, Roymond Hotton.

4:30 4 Cartoon Carnival—Kids

7 Buffalo Bill, Jr.—Western

5:00 2 Horse Racing—Chicago
From Woshington Park, Chicago, Bryon Field ond Jock Drees report the feoture race of the doy, the Meodowland Hondicop, three-yeor-olds ond up, o mile-ond-three-sixteenths, $50,000 added.

4 Lone Ranger—Western

5 MOVIE—Western
"Ronge Wor." Hopolong Cossidy decides to impersonate o bondit. William Boyd.

7 Superman—Adventure
"The Man Who Could Reod Minds." Lois Lone and Jimmy Olsen meet o mysterious swomi while trocking down o phontom burglor. George Reeves.

9 MOVIE—Western
"Danger Valley." Jack Randoll stors.

5:30 2 Family Movie Time-Drama
"Lucky Tommy Jordon." An old Army buddy continues to sponge on his easy-going friend ond his wife. Will Rogers, Jr., Poulo Roymond, Kevin McCorthy.

4 Cisco Kid—Western
"Clothes Make the Man." Cisco matches the clothes of three men in order to find the robber of o mail troin.

7 Playhouse—Drama
"White Violet." A full length feoture.

EVENING

6:00 2 Gene Autry—Western
"Frame for Trouble." Unless Gene is oble to find the reol criminol, he will be charged with o crime which he didn't commit. Gene Autry, Pot Buttrom.

4 SPORTS—Lloyd Pettit

5 Hopalong Cassidy
"Vonishing Herd." During the Sponish-Americon Wor, Hoppy oids the government to find 600 stolen horses. Betty Ball, Edword Colmans.

7 Flight No. 7—Travelog
"Wings to Howoii" tokes o honeymoon couple from New Englond to visit

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9 MOVIE—Western

"River of Destiny." Twa saddlemates hijack a gang of bank robbers. Buster Crabbe is starred.

6:15 4 Let's Look at the News

6:25 4 Weather—Bill Carlsen

6:30 2 Beat the Clock—Games

5 4 Horace Heidt—Variety

Seattle, Wash., receives a visit from the Shaw Wagan for a salute ta the state of Washingtan. The Musical Knights, the Heidtsteppers and Keith Thibadeaux.

7 Ozark Jubilee—Red Foley

Singer Webb Pierce replaces vacationing Red Faley as host tanight. Webb's guests are: country singer Red Sovine, singers Jim Edwards and Maxine Brawn,

8:00 5 4 39 ONE TOUCH OF VENUS—Musical

JANET BLAIR • RUSSELL NYPE
GEORGE GAYNES

Book by:
Ogden Nash
S. J. Perelman

Songs by:
Kurt Weill
Ogden Nash

Jonet Bloir and Russell Nype

SPECIAL According to an oncient Greek legend, Pygmolion, King of Cyprus, hoted women. But he created a beautiful statue of Venus and fell in love with it. In answer to his prayers, the goddess made it come to life.

But the setting of tanight's musical comedy is not ancient Greece; it is contemparory U.S.A. And our hera is not royalty but a humble borber named Rodney Hatch, who has bought an engagement ring for his bride-to-be. On a whim he slips the ring onto the finger of a statue af Venus and lo, this statue comes to life. What's more, Venus falls in love with Rodney, charms him and breoks up his forthcoming marriage.

Tonight's 90-minute production recently completed o two-week engagement at the Dallas State Fair. The show originally opened 12 years ago on Broadway with Mary Mortin as Venus, Kenny Baker as Rodney. In the movie, Ava Gardner ployed the goddess ond Robert Walker her worshiper.

Cast

Venus ..... Janet Blair
Radney Hatch ..... Russell Nype
Whitelow Savary ..... George Gaynes
Molly Grant ..... Laurel Shelby
Stonley ..... Iggie Wolfington
Taxi Black ..... Mort Morshall
Mrs. Kramer ..... Adnia Rice

Act 1

"Haw Much I Lave You" ..... Nype
"I'm a Stranger Here Myself" ..... Blair
"West Wind" ..... Goynes

Act 2

"One Touch of Venus" ..... Shelby
"Faalish Heart" ..... Bloir, Gaynes
"The Trauble with Women" ..... Nype, Gaynes, Marshall, Walfington
"Speok Low" ..... Nype, Blair

Act 3

"Catch Hotch" ..... Ensemble
"It's Him" ..... Blair
"Wooden Wedding" ..... Nype
Ballet: "Venus in Ozone Heights" ..... Dancers

Credits

Producer: Jack Rayel. Director: George Schaefer. Dances: Edmund Balin. Conductar: Gino Smort.

and the Trumpeteers, a spiritual quartet. Webb sings "I Don't Care," "Good for Nothing Heart," "More and More" and "Country Church." (Springfield, Mo.) *The country is going for country music. See page 10.*

7:00 2 GREATEST BANDS—Music

Paul Whiteman, the dean of modern American music, introduces four more orchestras and their leaders. Johnny Long of "Shanty in Old Shanty Town" fame; the distinctive beat of Billy May; Xavier Cugat and his wife Abbe Lane; Richard Himber, who will also demonstrate some of his magic tricks.

4 SOLDIERS OF FORTUNE

5 THE SOLDIERS—Comedy

The boys had always thought that it would be fun to judge a beauty contest—until they were given an assignment to do just that! Hal March and Tom D'Andrea. (Hollywood) *This GI program "passes" in review" in next week's issue.*

9 MOVIE—Drama

"Assassin for Hire." (English) A mild-mannered and considerate husband is a brutal assassin when away from hame. Sidney Tafler, Ronald Howard, Katherine Blake are starred.

7:30 5 4 DUNNINGER

The master mentalist and his crew go backstage at the Broadway musical "Fanny" which stars Ezio Pinza, Walter Slezak, Florence Henderson and William Tabbert. He performs some of his astounding feats upan members of the musical's cast.

8:00 2 TWO FOR THE MONEY

Sam Levenson continues to sub for vacatianing Herb Shriner.

5 4 ONE TOUCH OF VENUS

SPECIAL Janet Blair, Russell Nype and George Gaynes star in the Weill-Nash-Perelman musical comedy. *See details on page A-10.*

7 LAWRENCE WELK—Variety

Featured on the show will be imitatians by members af the orchestra. The band and tria present "Boa Hoo" in Guy Lombardo style. Rocky Rockwell does his

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★ GEORGE GAYNES
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August 27
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8:00 P.M. CH. 5 4 39

impersonation of Louis Armstrong doing "The Sunny Side of the Street." George Aubrey imitates comedian Jimmy Durante with "Inka Dinka Doo." Myron Floren solos on his own composition.

Highlights

"Rack Around the Clock"..Buddy Merrill
"Struttin' Down Canal Street"
..... Dixieland Group
"Try a Smile".....Alice Lon

9 INTO THE NIGHT—Drama

8:30 2 DOWN YOU GO—Quiz

Dr. Bergen Evans presents clues to panelists Patricia Cutts, Fran Coughlin and Phyllis Cerf. (New York)

9 WRESTLING—Marigold

Jack Brickhouse describes the matches.
(1) Ned Taylor vs. Jack Bauer
(2) Rudy Kay vs. Rey Urbano
(3) Tag Match: Zack Malkov and Mitsu Arakawa vs. Jack Allen and Carl Engstrom
(4) Bud Fisher vs. The Mighty Atlas
(5) The Sheik of Araby vs. Chest Bernard

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SATURDAYS
2½ Hours of Action
Featuring the World's Best Wrestlers
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9:00 2 TV'S TOP TUNES—La Rosa

Somethin' Smith and the Redheads visit Julius. They sing "Ace in the Hole." Julius' songs are "Tina Marie," "I'll Never Stop Loving You," "The Longest Walk," "Hard to Get" and Black Magic." Singer Tex Ritter also visits. He sings "Gunsmoke."

7 TOM DUGGAN SHOW

A full hour of music and chatter with Tom and his entire afternoon crew.

9:30 2 DAMON RUNYON THEATER

"Earthquake." A disreputable character finds himself accused of murder. Matters are complicated by an 11-year-old hitchhiker. (Film)

Cast

Lt. John O'Toole.....Alex Nicol
Earthquake Morgan .....Buddy Baer
Chloe .....Sheila Ryan
Gloomy Millback .....Sid Melton
Detective Brady .....John Berardino

No culture dolls for this show—story on page 16 of this issue.

4 MOVIE—Drama

"Two Dollar Bettor." (1951) A banker's first visit to the race track leads to disaster. John Litel, Marie Windsor.

5 YOUR PLAY TIME—Drama

"Mr. Donald Takes a Risk." An understanding man tries to help a misguided boy and a troublesome dog to learn through each other a better way of life. Mr. Donald: Arthur Space. His wife: Mary Field. Petey: Lee Erickson. (Film)

Thinking of loved ones out of town? Talk to them now--- while rates are down.
Long Distance rates are lower after 6 o'clock every night and all day Sunday.
CHICAGO TO PHILADELPHIA . . . $1.10
Station-to-Station rate for first 3 minutes. Add 10% tax.

10:00 (2) PEE WEE KING—Music
Pee Wee heads a country-style jamboree. Backing pint-sized Pee Wee are his band, guitarist Chuck Wiggins, singer Neal Burris and comedienne Eller Long. *Guests are invited. Write WBBM-TV for tickets.*

(5) MAYOR OF THE TOWN
"Take Me Out to the Ball Game." Springdale's top baseball player gets an offer from the N.Y. Giants, which runs counter to his promise to his fiancee to quit the game. Thomas Mitchell, Ruth Donnelly.

(7) MOVIE—To Be Announced

10:30 (5) SCIENCE FICTION THEATER

10:55 (4) WEATHER—Bill Carlsen

11:00 (4) Your Play Time—Drama
"The Duel." The town's tough determines to oust a young lawyer.

(5) CHAMPIONSHIP BOWLING
In the second of three playoff matches, Carmen Salvino bids for the summer championship against Don Carter. Salvino goes into the playoff with a six-game total of 1,441 pins, 86 ahead of Carter.

(9) MOVIE—Drama
"Secret Command." A foreign correspondent, returning from war duty, asks his brother for a job in his shipyard. Pat O'Brien, Carole Landis, Chester Morris.

11:30 (2) Playhouse—Drama
"Indirect Approach." A mad-cap comedy of a girl who gets the man she wants by pretending to want another. Corrine Calvet, Robert Stack co-star.

(4) People Are Funny—Games

(7) Film Shorts

11:40 (7) Audition—Talent Show
Bill Hamilton emcees an hour and a half-long parade of talent acts. *Guests invited to the Civic Theater. No tickets necessary.*

12:00 (2) MOVIE—Drama
"Hangmen Also Die." The Gestapo set out to find the killer of "Hangman" Heydrich, the man responsible for the deaths of many Czechs. Brian Donlevy.

(4) The Lone Wolf—Drama
"Smuggling Story." A Hong Kong jewel robbery and the murder of one of a ballet trio cause much adventure for Mike. Louis Hayward.

(5) MOVIE—Drama
"Guest in the House." When a girl with a cardiac condition is taken into the home of a happy family, she makes life miserable for everyone. Anne Baxter.

12:30 (4) NEWS

12:35 (4) MOVIE—Drama
"New Orleans." The story of the early days of jazz. Arturo de Cordova.

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LISA KIRK, lovely young songstress, who starred in "Kiss Me, Kate," on Broadway and in "Taming of the Shrew" on TV's Studio One, is currently appearing in the Empire Room of the Palmer House. With her are the amazing pickpocket Dominique and harmonica-playing Larry Logan. Charlie Fisk and his orchestra supply music for the show and dancing.—*Adv.*

MORNING

8:30 (2) Look up and Live-Religion
Rev. Lorry McMoster of Oxford, Po., is host on todoy's progrom feoturing Port 2 in the theology of jazz story. New forms of jozz ore played by the Dove Brubeck Quortet. *This is the last show in the Protestont series. Sept. 4 is the beginning of the Cotholic series.*

8:45 (9) The Christophers—Religion

9:00 (2) Lamp unto My Feet
The dramo is "Most Likely to Succeed," by Edgor Morvin. The speaker, Rev. Thurston Dovis of the Cotholic Weekly, Americo, who discusses the need for a religious core in educotion. Lyman Bryson mederates. Young octor Robert Higgins stors in today's droma.

(5) Sunday Funnies—Kids

(7) The World Tomorrow

(9) MOVIE—Western
"Tombstone Terror." A full length feoture.

9:30 (2) This Way Up—Religion
Children of the Moslem religion tolk to Mel Golliort about how they proctice in this modern doy.

(5) Bible Time—Stories
Morcella Hein tells "Elijah."

(7) Visiting Uncle Win

9:45 (5) The Pulpit—Religion
The Rev. Virgil A. Kroft, interim postor, Avolon Pork Community Church, speoks on "The Formulo for o Living Faith."

10:00 (2) Playhouse—Drama
"The Son-in-law." A young mon finds himself engaged to two girls ot the some time. Peter Lowford.

(5) Live and Learn—Discussion
A panel discussion by: Dr. Wagner Schlesinger, director, Adler Plonetarium; Albert Shotzel, asst. director; Dr. Stephen Froenkel, Armour Reseorch Foundotion, Ill. Institute of Technology.

(7) MOVIE—Drama
"Border Patrolmon." Asked to tome o young heiress, o potrolmon encounters the leader of o smuggling ring. George O'Brien, Polly Ann Young.

(9) MOVIE—Comedy
"Who Killed Doc Robbin?" (1948) An eccentric scientist disappeors ofter o mysterious explosion. Virginia Grey.

10:30 (2) MOVIE—Western
"Fugitive of the Ploins." Buster Crobbe.

(4) Church Services—Religion
Lutheran services from Rodio City Hall.

(5) The Christophers-Religion
"Insist on These Truths" is presented by Fother James Keller.

11:00 (5) Cowboy G-Men—Western
"Silver Froud." The G-Men investigote when o Government mint in Denver finds that its silver is 50 percent lead. Jackie Coogon, Russell Hoyden.

(9) MOVIE—Drama
"Dangerous Millions." Deoth hovers over the vorious heirs to o shipping tycoon's fortune. Kent Taylor, Dona Droke.

11:30 (2) Contest Carnival—Kids
Gene Crone presents young performers. (1) The Flying Beoudettes, two-girl trompoline and tropeze act from Philo. (2) The Green twins, Jimmy and Gerry, tumblers from New Haven, Conn. (3) Terry Koye, lariat and whip exhibitionist from Great Neck, L.I. (4) A boy mogicion from Mineola, L.I. (Philadelphia)

(4) This Is the Life—Religion
"Fomily Altor." A little girl's grave illness changes a family's customs.

(5) Cowboy G-Men—Western
"Spring the Trop." Pat disguises himself as on outlaw to find stolen gold. Jockie Coogan ond Russel Hayden.

(7) Faith for Today—Religion
Postor Fogol tries to help o couple who is on the verge of divorce. By discussing their problems, they realize their foults.

AFTERNOON

12:00 (2) Range Rider—Western
"Ambush in Coyote Conyon." Rider investigotes o series of robberies. Jock Mohoney and Dick Jones co-stor.

(4) Sunday Comics—Kids

(5) High Noon Theater

(7) Open Your Heart—Drama

THIS SUNDAY

WILD BILL HICKOK—1:30
Wild Bill and Jingles battle a gang of cattle rustlers.

ANNIE OAKLEY—2:00
Annie rescues a rancher's wife from dangerous gunmen.

CISCO KID—5:00
Duncan Renaldo stars as Cisco, with Leo Carillo as Pancho.

Chicago's Family Station **WBKB** *channel* 7

9 CHAMPIONSHIP BOWLING
Joe Kristof and Don Carter in a three-game contest. Jae Wilson describes the frame-by-frame action.

12:30 2 Gene Autry—Western
"The Raiders." A notorious outlaw fools even his awn fiancee. Fuzzy Knight.

4 Handy Workshop—Crafts

7 Amateur Hour—Talent

1:00 2 MOVIE—Drama
"Sabotage." An innocent plane mechanic is railroaded to prison. Arleen Whalen, Gardon Oliver, Charley Grapewin.

5 4 TENNIS—Davis Cup
COLOR SPECIAL The third and final day of play as the U.S. defends the cup against Australia. Today's matches from the West Side Tennis Club, Farest Hills, L.I., are the two final singles matches. Australian squad: Lew Haad, Ken Rosewall, Rex Hartwig. American squad: Tony Trabert, Vic Seixas, Ham Richardson, Gil Shea. Commentators: Jack Kramer, Bud Palmer.

9 Batting Practice—Warm-up

1:10 9 Lead-off Man—Interviews
Vince Lloyd talks with the players.

1:25 9 BASEBALL—Double Header
The Chicago White Sax meet the New York Yankees for a two-game series at Comiskey Park. Jack Brickhause and Harry Creighton repart the actian. At the end af the first game: *Tenth Inning Interviews* with Jack and Harry.

1:30 7 Wild Bill Hickok—Western
"The Osage Incident." Bill believes that the Indians are innocent af same recent cattle rustlings. Guy Madisan.

2:00 2 Farmtown, U.S.A.
George Menard welcomes to Farmtawn the only Ground Observer Carps manned an a 24-hour basis by farm peaple. The corps is volunteer observers from Stark and Henry Caunties in Elmira, Ill.

7 Annie Oakley—Western
"Hard Luck Ranch." A wheelchair confined rodeo stuntman finds that he can ride again. Gail Davis stars.

2:30 2 MOVIE—Drama
"Sing, Neighbor, Sing." A young man pases as a distinguished English psychologist in a small college town. Brad Taylor, Ruth Terry, Virginia Brissac.

7 Andy's Gang—Kids
"The Rogue Elephant." Gunga and Vishnu seàrch for a vicious elephant. Andy Devine and Paul Richards.

3:00 7 Rin Tin Tin—Drama
"The Lost Scotchman." Rusty and Rinty accompany a cavalry patrol headed by Lt. Masters. The group finds two prospectors who are searching for a lost gold mine. Iee Aaker.

3:30 2 MOVIE—Western
"Trail of the Silver Spurs." An old prospector hangs onto his property in a ghost town. Ray Corrigan, John King, Max Terhune are starred.

7 TV Tours—Travel
"A Bright Future."

4:00 5 4 People—Interviews
Margan Beatty introduces interesting personalities fram all walks of life. Scheduled ta appear on taday's shaw are: Henry Roberts, an expert on the writings af Nostradamus; Sheriff Lahman of Cook County, Ill., who was assigned to the transfer of war prisoners in Korea. He will explain "brain-washing," and give his opinians of the new cade af conduct for prisoners of wor; Earl Gadwin, who reparts an the Washingtan scene, will reminisce abaut some past Presidents. Partians of the program are an film.

7 Super Circus—Variety
Ringmaster Claude Kirchner is assisted by Mary Hartline, Cliffy, Scampy, Nicky and Jinx.

Part 1
Animal act .....Baudy's Greyhaunds
Super midway .....Bernie Haffmon and "All American City" guest
Part 2
Unicyclist .....Margo
Batan twirling ....Riverview Park Cantest
Knife throwing .....The Denvers
Exhibition finale .....Flaming Hatchets
Novelty bar act .....Herdink Tria

4:30 2 Face the Nation—Panel

5 4 Capt. Gallant—Adven.
"Strange Sanctuary." Capt. Gallant tries to help the deposed president of a Latin country elude enemy agents. The agents are on the trail of the president's son, a member of the Foreign Legion.

Cast

Capt. Gallant ..... Buster Crabbe
Cuffy ..... Cuffy Crabbe
Fuzzy ..... Fuzzy Knight
Pres. Martinez ..... Eugene Dekers
John ..... Phillippe Nicaud

5:00 2 The Lucy Show—Comedy
"Lucy Fakes Illness." If Ricky keeps refusing to hire wife Lucy as part of his night-club act, she may suffer a breakdown. Lucille Ball and Desi Arnaz co-star with Vivian Vance and William Frawley.

5 4 Meet the Press

7 Cisco Kid—Western
The Cisco Kid clears a young doctor of a murder charge. Duncan Renaldo stars.

5:30 2 You Are There—History
We relive the events on Sunday, Dec. 7th, 1941, the day the Japanese bombed Pearl Harbor. Actual films of the havoc caused when bombs fell are integrated into the re-enactment of the day's happenings. Walter Cronkite calls in newsmen in Washington, where the Japanese envoys are on a "peace mission;" in Honolulu; at the headquarters of Admiral Kimmel; and in the CBS newsroom.

4 Wisconsin House Party
Guests from the grandstand show join the Malones and Marvin Moran.

5 Roy Rogers Show-Western
"The Hijackers." Pat Brady unwittingly implicates his pal Ray Rogers in the activities of a gang of fur hijackers. Dale goes to Roy's rescue. Roy Rogers, Dale Evans, Pat Brady.

7 Travelog—Film Shorts
"Wings to Ireland."

EVENING

6:00 2 It's Magic—Paul Tripp
Emcee Paul Tripp plays host to "The Ziegfeld of Magic," Blackstone-the-Great and card manipulator Paul Le Paul.

5 People Are Funny—Games
(1) Linkletter will test a son's ability to tell his mother's pie from his wife's baking. (2) How would you react when someone dropped a gift they were delivering to your door, and smashed it beyond repair?

7 You Asked for It—Requests
(1) Host Art Baker submits to a dangerous stunt by submerging himself in quicksand. (2) Baboon trainer. (3) Underwater playground. (4) An acrobat climbs a chair. (5) School for rookie firemen.

6:30 2 Private Secretary-Comedy
"Battle of the Biceps." Susie's out to find the man of her nightmares. Her boss, agent Peter Sands, wants this Neanderthal-type man to star in a Broadway show. Susie: Ann Sothern. Peter: Dan Porter. Vi Praskins: Ann Tyrrell.

5 4 Do It Yourself
Do-it-yourself expert Dave Willack offers

Rates are lower all day today and every Sunday.
CHICAGO TO TOLEDO ... 60¢
Station-to-Station rate for first 3 minutes. Add 10% tax.

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hints an household maintenance. Projects include: a double curtain rod; a shawer curtain rad; a window and screen door guard; and a spatter shield to pratect the wall behind a stave. Humorist Cliff Arquette comments on Dave's progress.

7 Hollywood Backstage

9 MOVIE—To Be Announced

7:00 2 TOAST OF THE TOWN

Host Ed Sullivan greets Eartha Kitt; the singing Mariners, late af the Godfrey crew; camedian Jay Lawrence; German child acrobat "Wonder Bay John;" and the Chicago Festival singers.

5 4 VARIETY HOUR

Actor Charltan Hestan is tonight's host. He re-enacts anstage same of the scenes fram his latest film "The Private War of Majar Benson," in which he partrays a hardened saldier wha's placed in charge af a young bays' military academy. Film clips fram the picture are alsa featured. Singer-dancer Marjarie Fields is here with her troop af perfarming "moppets," child stars af tomorraw. Edgar Bergen and his caustic cohort Charlie McCarthy inject a camment ar two and Bob Williams and his dag Red Dust return. In the "live" scene from "The Private War af Major Bensen" we see little Tim Hovey, wha is here to re-create his screen rale.

7 IN OUR TIME—Travel

7:30 7 EISENHOWER PRESS CONF.

8:00 2 G.E. THEATER—Drama

Jaan Blondell stars in "Star in the Hause." A former actress plans to re-capture the ramance of her haneymaon on her wedding anniversary. But her un-caaperative husband is late for dinner. (Film)

Cast

Jaan Preston .....Joan Blondell
Ted .....John Suttan
Maid .....Ellen Corby
Ellen .....Susan Whitney
Huey .....Radney Bell
Henrietta .....Madge Kennedy

5 4 TV PLAYHOUSE-Drama

"Spring Reunion," by the program's as-saciate praducer Rabert Alan Aurthur. Although Maggie Hackett was voted the prettiest girl in her high schaal class, she has never married. Several years later, when she attends a class reunian, she meets a man who interests her.

Cast

Fred .....Philip Abbott
Maggie .....Kathleen Maguire
Harry .....Robert Siman
Barna .....Sally Gracie
May .....Ruth White
Sidney .....Arthur Storch
Jack .....Jerome Ansbacher

This shaw appeared originally an April 11, 1954 and starred Patricia Neal and Kevin McCarthy. . . *Lee Ann Meriwether, current Miss America, will saan appear in a starring rale an* TV Playhause. *Stary in next week's* TV GUIDE.

7 CHANCE OF A LIFETIME

Dennis James emcees this talent contest in which performers vie far an oppar-tunity to break in as prafessianals.

8:30 2 STAGE 7—Drama

Maria Riva stars in "End af the Line." A girl is marked for death by a gang af racketeers. She furnished their leader

You Can Depend On
STRONGER Yet SAFER
ANACIN
to relieve
PAIN
Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache, neuritis and neuralgia — but is also *safer.* Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin. *Buy Anacin Tablets today!*

with an alibi far a murder he cammitted. He wants ta make sure that she will never change her mind. (Film)

Cast

Madge Davis ..... Maria Riva
Al Maxim ..... Dan Haggerty
Jae Davis ..... Michael Emmett
Cab driver ..... Rabert Bice
Bus driver ..... Stuart Randall
Sharpy ..... Tany Barrett

7 LIFE BEGINS AT 80

A spry graup af actagenarians are gathered araund the stave in a typical general stare ta repraduce an ald time "cracker barrel" sessian. Amang thase on hand: Fred Stein and Geargiana Carhart. Jack Barry emcees.

9 TV SHOWCASE—Drama

"Millian Dallar Week-end." A stack braker takes a millian dallars fram his affice safe and leaves far Hanalulu. Gene Raymand, Stephanie Paull, Francis Lederer.

9:00 2 APP'T. WITH ADVENTURE

Janice Rule and Rabert Clary star in "Design far Trauble," by Alfred Brenner. An American artist falls in lave with a French fashian salan seamstress. His cancern far the girl is heightened when he realizes she is in seriaus trauble. Diar fashians will be displayed.

Cast

Arlette ..... Janice Rule
Ken ..... Patrick O'Neal
Couturier ..... Rabert Clary
Phillipa ..... Beverly Whitney
Raman ..... David White

5 4 LORETTA YOUNG

RETURN Rasalind Russell is tanight's guest hastess. She intraduces Preston Faster and Phyllis Thaxter as stars af "Fear Me Nat." A frightened waman, left alane an a desalate Cape Cad Caast Guard weather statian, cames face ta face with an escaped mental patient. (Film) *Laretta Yaung, wha custamarily intraduces and stars in each week's drama, is recuperating fram an illness. Her many Hallywaad friends will fill in far Miss Yaung until she is well enaugh ta return.*

7 BREAK THE BANK—Quiz

Studia cantestants vie for the giant jackpat. Bert Parks emcees.

9 MOVIE—Mystery

"Dragan af Death." An uranium smuggling ring is uncavered when a man is murdered an his way hame fram Karea. Richard Travis and Sheila Ryan.

9:30 2 WHAT'S MY LINE?—Panel

Panelists Darathy Kilgallen, Fred Allen, Arlene Francis and Bennett Cerf try ta guess the accupatian af guests. Jahn Daly is maderatar.

4 NEWS—Kelly and Drury

5 BOB CUMMINGS SHOW

"Schultzy's Dream Warld." Schultzy tries ta impress her raammates by telling them af her ramance with bass Bab Callins. But ane, "Daubting Gertrude," daesn't believe Schultzy's glawing accaunt. (Film)

Cast

Bab Callins ..... Bab Cummings
Schultzy ..... Ann B. Davis
Gertrude ..... Pattee Chapman
Patti ..... Eleanare Tanin
Cynthia ..... Karalee Kelly
Linda ..... Sharan Dexter

7 BOWLING WITH THE STARS

Winners af the Chicago Masters Taurnament played an August 27th appear tanight. Jack Drees welcames the ten-pin stars, wha vie against Buzz Fazia and Bal Mikiel af Detrait.

10:00 2 SUNDAY NEWS SPECIAL

PEPSI-COLA
The Light, Modern Refreshment
Tops with TV!

(4) NEIGHBOR THEATER-Drama
"The Virtue." A false sense of virtue leads a woman to destroy her husband. Judith Anderson. (Film)

5 WEATHER—Clint Youle

9 MOVIE—Drama
"Smash-up." (Chgo. TV Debut) The story of a woman who develops fears and frustrations when her husband shuts her out of his life. Susan Hayward, Lee Bowman, Marsha Hunt, Eddie Albert.

10:10 5 DORSEY CONNORS—Ideas
"Glamorous touches for practical gifts."

10:15 2 HOW IT HAPPENED
Frank Reynolds and P.J. Haff present a summary of the week's news, featuring the outstanding story of the week, with film clips. Frank Reynolds interviews the personality involved in the story, while Haff caricaturizes him.

5 NEWS—Alex Dreier

10:30 2 MAHALIA JACKSON SINGS
Mahalia sings: "There's a Great Change in Me," "Everytime I Feel the Spirit," "Spread a Little Sunshine," "If I Can Help Somebody," and "Deep River." Accompaning her is Mildred Falls. The Jack Halloran Quartet and Ralph Jones assist.

(4) TRIANGLE THEATER-Drama
The story of the last 200 years in the life of William the Smith. (Film)

5 PATTI PAGE—Songs
Patti sings "Oklahoma Blues," "I Walked Alone Last Night" and "This Is My Song." The Page Five Singers present "Back Home in Indiana." (Film)

10:45 5 SPORTS—Norm Barry

11:00 2 Playhouse—Drama
"Come On, Red." A man sells his soul to the devil in return for complete earthly protection for his crimes. Edmund Gwenn.

(4) Waterfront—Drama
"Phony" cargoes replace the authentic ones in a new waterfront racket.

5 MOVIE—Drama
"Young Widow." A young newspaperwoman widowed by the war, encounters a fresh pilot. Jane Russell, Louis Hayward, Marie Wilson, Faith Damergue.

7 Studs Terkel's Briefcase
Studs welcomes a well-known personality.

11:30 2 MOVIE—Drama
"The Pilgrim Lady." (1947) An inhibited woman teacher writes a racy novel and submits it to a publisher under a different name. Lynne Roberts, Warren Douglas, Alan Mawbray.

(4) Big Town—Drama
Mark Stevens stars as Steve Wilson, editar af the Illustrated Press.

9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 (4) MOVIE—Drama
"Forbidden Heaven." A group of homeless people find temparary shelter in Hyde Park. Charles Farrell, Charlotte Henry.

5 MOVIE—To Be Announced

7 MOVIE—Drama
"Murder at Three A.M." (English; 1953) The police believe that a cunning criminal is responsible for a series of murders. Dennis Price, Peggy Evans.

1:30 (4) NEWS

MORNING

6:40 (2) Today's Thoughts
6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks
7:00 (2) Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
(5) Today—Dave Garroway
Dave Garroway and the gang see films of the latest Italian fashions. *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (4) Today—Dave Garroway
Today in Milwaukee at *8:25, 8:55 A.M.*
8:55 (7) NEWS—Ulmer Turner
9:00 (2) Garry Moore—Variety
(5) (4) Ding Dong School-Kids
(7) Time for Uncle Win—Kids
9:30 (2) Arthur Godfrey Time
Arthur's vacation continues. He's replaced by Peter Lind Hayes.
(5) (4) Parents' Time
(7) Play House—Kids
(9) Paul Fogarty—Exercises
9:45 (5) (4) The World at Home
Arlene Francis interviews celebrities via film pick-ups and in the studio. She presents films of married couples at home, and at work.
10:00 (5) (4) Home—Women's News
COLOR Arlene Francis presides.
Fall furs .....Natalie Core
Marital security .....Arlene Francis
The Beagle .....Mrs. Sherman Hoyt
Color fabrics for men .....Natalie Core
(7) Hollywood Playhouse
(1) "From the Desk of Matthew Day." A newspaper editor finds himself in financial difficulties. Thomas Mitchell. (2) "The Sword Strikes." The "man in the iron mask" strikes again. Story by Alexander Dumas. Danny O'Neill is host.
(9) Hi Ladies—Mike Douglas
10:30 (2) Strike It Rich—Quiz
10:55 (9) NEWS—Steve Fentress
11:00 (2) Valiant Lady—Serial
Linda tries desperately to win her child.
(5) (4) Tennessee Ernie Ford
(7) Creative Cookery—Recipes
Chef Francois Pope prepares: French doughnuts; deviled hamburgers; and cucumber-shrimp canapes.
(9) The Romper Room—Kids
11:15 (2) Love of Life—Serial
11:30 (2) Search for Tomorrow
(5) (4) Feather Your Nest
Vacationing Bud Collyer returns as host. He and Janis Carter help contestants win a new kitchen.
11:45 (2) Guiding Light—Serial
11:55 (7) NEWS & WEATHER—Turner
(9) NEWS—Steve Fentress

AFTERNOON

12:00 (2) Luncheon with Billy
Billy Leach presents music and songs.
(4) What's New in the Kitchen
(5) Noontime Comics
(7) Happy Pirates—Kids' Fun
(9) Lunchtime Little Theater
12:30 (2) Welcome Travelers
Co-hosts Pat Meikle and Jack Smith award gifts to the couple who win the "Love Story" contest.
(5) Cartoonland—Ken Bowers
12:45 (4) Let's Look at the News
(5) Bob & Kay with Doucette
Bob Murphy and Kay Westfall with interviews and features; music by the Art Van Damme Quintet and Joseph Gallichio's Orchestra.
(9) All About Baby—Tips
"Help in Growing Up." Lorraine Douglas.
12:55 (7) NEWS & WEATHER—Turner
1:00 (2) Robert Q. Lewis—Variety
This is Peter Donald's last week as emcee.
(4) Hot Shot Review—Music
(7) Tom Duggan—Variety
(9) MOVIE—Mystery
"Danger Zone." (1951) A San Francisco shopkeeper investigates several murders involving a saxophone player and a wealthy socialite. Hugh Beaumont.
1:30 (2) Linkletter's House Party
Jack Slattery subs for vacationing Art.
(4) Bob Heiss—Interviews
1:55 (4) Weather—Bill Carlsen

7 NEWS & WEATHER—Turner
2:00 2 The Big Payoff—Quiz
5 4 Ted Mack—Variety
7 Mid-day Matinee—Drama
(1) "The Ace of Spades." An informer receives a reward for betraying a criminal. Leon Ames. (2) Newsreel. (3) "Second Chance." A Navy cammander's discipline drives his son ta self-destruction. Anthony Caruso, Robert Einer.
2:30 2 Bob Crosby—Music
5 4 It Pays to Be Married
3:00 2 Brighter Day—Serial
Max leaves tawn in a hurry.
5 4 Way of the World
Hastess Linda Porter (Gloria Lauis) introduces Jan Miner in the stary of a retired schaolteacher disturbed by her new neighbar.
9 MOVIE—To Be Announced
3:15 2 Secret Storm—Serial
5 4 First Love—Serial
Laurie advises Amy ta talk ta Bruce.

Children's favorite, "Cousin Kenny" Bowers, dons a clown's suit for a *Cartoonland* pantomime. Kenny has taken to entertaining adults via the new Ch. 5 *Contact* show. Rubber-faced Kenny is seen on *Contact* in song, dance and sketches.

3:30 2 On Your Account—Quiz
5 4 World of Mr. Sweeney
7 The Doctor Answers—Talk
3:45 5 4 Modern Romances
Stary editar Martha Scatt begins "The Ultimatum," the story which questions whether a man can give up the desire to get ahead. In the first installment Jack learns some bad news.
7 TV Dental Clinic
4:00 2 The Early Show—Drama
"Yaurs for a Dream." A girl returns to the baakshop where she met her husband many years ago. Joanne Dru stars.
4 Beulah Donohue—Women
5 Pinky Lee Show—Kids
7 Crazy Acres—Kids
9 Bandstand Matinee—Music
4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
7 Little Rascals—Comedy
"Free Eats," featuring Our Gang.
5:00 2 Range Rider—Western
4 Cartoon Carnival—Kids
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Gentleman fram Laparte." An honest judge encaunters a gambling queen.
5:05 9 NEWS—Les Monypenny
5:10 9 Bandstand Matinee—Music
5:30 2 Gene Autry—Western
4 Foreman Tom—Western
7 SPORTS—Jack Drees
9 Garfield Goose and Friend
5:35 5 Contact—Variety
Kenny Bawer and Nancy Wright with songs and variety, Joseph Gallicchia's Orchestra provides the music.
5:45 7 NEWS—Paul Harvey

EVENING

6:00 2 SPORTS—Bob Elson
4 SPORTS—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
RETURN Kukla, Fran Allisan and Ollie campare nates an their summer vacatians. That's Burr Tillstram wha's putting the wards into Kukla and Ollie's mauths.

9 Curbstone Cut-up—Simon

6:05 5 NEWS—Jack Angell

Austin Kiplinger takes over for Jack while he vacations.

6:10 5 SPORTS—Joe Wilson

6:15 2 NEWS—Julian Bentley

4 NEWS—Bob Kelly

5 Dorsey Connors—Travel

Nantucket takes the spotlight.

7 NEWS—John Daly

9 SPORTS—Vince Lloyd

6:20 5 Alex Dreier—Features

6:25 4 Weather—Bill Carlsen

5 Tony Weitzel—Comment

6:30 2 NEWS—Douglas Edwards

5 4 Matt Dennis—Songs

COLOR Mott's guest is songstress June Hutton. She sings "My Baby Just Cares for Me." Mott's tunes include: "Dancing on the Ceiling," "Where Do We Go from Here?" and "Show Me the Way to Get Out of This World." *This is the final show of the series. On Aug. 31st* The Eddie Fisher Show *returns. Next week at this time:* The Tony Martin Show.

7 Dirk Courtenay—Music

9 NEWS—Spencer Allen

6:45 2 Eye on Chicago—News

Local human-interest stories, happenings and sports, with P.J. Hoff and Jim Conway who subs for John Horrington.

5 4 NEWS—John C. Swayze

9 Chicagoland Newsreel

7:00 2 BURNS & ALLEN—Comedy

George insists he doesn't need any help in dressing himself, but Grocie is just as insistent that he needs a valet. (Film)

5 4 COMEDY REVIEW

There's another sketch about the pharmacist and his mate and a monolog by the show's star Phil Foster. Music is supplied by singers Bill Hayes and Judy Tyler. Sandra Deel, Cliffy Norton, Sid Gould.

7 TV READER'S DIGEST

"Master Counterfeiters." One of America's famed detectives, William J. Burns,

7 P. M.
TV READER'S DIGEST

DIAL 7

Tonight at 7 suspense reaches a spine-tingling climax as a $10,000,000 swindle is foiled in "The American Master Counterfeiters" from the pages of America's most popular magazine.

6:00 KUKLA, FRAN & OLLIE

6:15 JOHN DALY and the NEWS

6:30 THE DIRK COURTENAY SHOW

7:00 TV READER'S DIGEST

7:30 HOWARD BARLOW CONCERT

8:00 BEHOLD THY MOTHER

8:30 PEE WEE KING SHOW

WBKB CHANNEL 7

You'll be glad you turned to ABC
TELEVISION NETWORK

is requested by the U.S. Secret Service to investigate a flagrant cose of counterfeiting. William Burns: Roy Roberts. Cliff Hampton: George O'Hanlon. Hotchkiss: Harlan Warde. (Film)

9 MOVIE—Musical

"Everybody's Dancin'." (1950) A dancehall proprietor is about to lose his place. Spade Cooley, Dick Lane.

7:30 2 TALENT SCOUTS—Godfrey

Arthur's enjoying his vacation so much thot he's osked Jack Paar to stick oround for onother two weeks. So Paar's here ogain to talk with the scouts and view the stars of tomorrow.

7 CONCERT—Howard Barlow

Jean Fenn, soprano, and Robert Rounseville, tenor, are tonight's soloists.

Mr. Rounseville

"They Didn't Believe Me" ....Jerome Kern

Miss Fenn

"Out of My Dreams" ....Richord Rodgers

Duets

"Becouse You're You" ....Victor Herbert

"Parigi O Cara" ("Traviota") .....Verdi

"All the Things You Are" ....Jerome Kern

Orchestro

"Piccolino" .....Irving Berlin

Waltz ("Eugen Onegin") .....Tchaikovsky

8:00 2 THOSE WHITING GIRLS

Those Whiting girls lond in hot woter over some "hot" merchondise. Borbora and Margaret are enthralled by gifts of a mink coot, diamonds ond wrist watch from an unknown admirer. Then Mrs. Whiting hears o newscoster report the description of these items os stolen from the home of a producer Moggie is on the way to see—wearing her newfound finery!

5 4 MEDIC—Drama

"Flosh of Dorkness," a fictional case. Doctors and civil-defense personnel attempt to bring order after an H-bomb attack. Their efforts to combot the ponic, rioting and mass hysteria and at the same time treot the wounded, ore hindered by inadequate supplies. Val Peterson, Notional Civil Defense Administrator hos acted as technical odvisor. He will tell how much can be saved if there is odequate preparotion. Richard Boone is seen as Dr. Konrad Styner. (Film)

7 BEHOLD THY MOTHER

9 BOXING—Preliminaries

8:30 2 ETHEL & ALBERT—Comedy

The good neighbor policy between the Arbuckles and the other Sandy Hook residents is sorely stroined because of a bit of forgotten advice about "neither a borrower nor a lender be."

5 4 ROBERT MONTGOMERY

An outlaw attempts a reunion with his former partner-in-crime, and the girl who had once loved him. Now she is his ex-partner's sweetheart. Adapted by Milton Gelman from "Outlow's Portner" by John Cunningham. Set in New Mexico.

Cast

Lew .....Charles Drake
Allie .....Augusta Dabney
Johnny .....Eric Sinclair
George .....House Jameson
Mr. Cook .....Wyatt Cooper
Russell .....Bill Johnstone
Karl .....Jay Barney
Pepe .....Ken Renard

7 PEE WEE KING—Variety

Pee Wee plays host to Western and country singers Rex Allen and Bonnie Sloan. *See story on page 10.*

9:00 2 STUDIO ONE—Drama

"A Chance ot Love" comes to o midwestern boy ond girl who meet in New York. He's vacationing; she's here to become o fashion model. But he insists on going back to his small-town hordware

Rates are lower after
6 o'clock every night
and all day Sunday.

CHICAGO TO DALLAS . . . $1.20

Station-to-Station rate for first 3 minutes. Add 10% tax.

store ond she's determined to moke her woy in the big city.

Cast

Ralph Johnson .....Richard Kiley
Laura Dawd .....Georgiann Johnson
Betty .....Geno Rowlonds
Bartender .....Chris Gantel
Sumner .....Brom Nassen
Policeman .....Arthur Batonides

7 TO BE ANNOUNCED

9 BOXING—St. Nick's Arena

Gene Poirer, Niagora Folls, N.Y., vs. Chris Christensen, Denmork, welterweights, 10 rounds. Chris Schenkel reparts.

TV GUIDE RATINGS

	Roting	Bouts	W	L	D	KO's
Poirer	Unroted	17	13	2	2	5
Christensen	Unrated	35	26	7	2	8

Christensen, the Donish champian, should prave a stiff test for yaung Pairer. He has met the top men in the division. Poirer beat Perez in his last baut.

Compiled by Not Fleischer (The Ring)

9:30 4 PLAY BALL—Quiz

5 EDDIE CANTOR THEATER

"The Playboy." A young man has millions in the bank and nathing much in his head. Rudy Vallee is guest. (Film)

7 PARS, BIRDIES & EAGLES

9:45 9 SPORTS—Jack Brickhouse

10:00 2 NEWS, WEATHER, SPORTS

4 INDUSTRY ON PARADE

5 WEATHER—Clint Youle

7 DEATH VALLEY DAYS

"The 12-pound Nugget." The miners all clamor for the fabulous 12-paund nugget.

9 MOVIE—Western

"The Sundowners." (1949) An outlaw decides to help combat o graup of cattle rustlers. Robert Prestan, Cathy Downs.

10:10 5 DORSEY CONNORS—Ideas

"Workshap Whimsies" by Dorsey.

10:15 2 IN TOWN TONIGHT

Jim Conway ploys host to guest celebrities. Vocolist Pot Scot, the Jack Holloran Quintet and Len Dresslar lend a hand.

4 LET'S LOOK AT THE NEWS

5 NEWS—Jack Angell

Austin Kiplinger pinch-hits for Jack while he vacations.

10:25 4 WEATHER—Bill Carlsen

5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 STUDIO 57—Drama

"Deodly Doubt." A boss is in love with a bride-ta-be and will stop at nothing ta prevent her marriage. (Film)

5 PARAGON PLAYHOUSE

"Lowland Fling." (Film)

7 BIG PICTURE—Army Film

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Playhouse—Drama

"Girl in the Pork." A girl's peculiar hobits arause the cald scientific attention of a doctar. Herbert Marshall.

5 4 Tonight—Steve Allen

Na, Steve hosn't grawn o moustache during his jaunt to the West Coast. That's Ernie Kovacs who's replacing the vacationing Allen. He'll be here far twa weeks while Steve rests up after his session before the Hollywaad cameras in "The Benny Gaodmon Stary." (New Yark)

7 Norman Ross Presents

"Tolstoy: "Wor ond Peoce'."

11:10 7 Tom Duggan—Comments

11:30 2 MOVIE—Drama

"The Troitor Within." The town's leoding citizen is blackmoiled by the daughter of o man from whom he had taken credit for on act of heroism. Donald Borry.

9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Jack Eigen Show

Jock chats with guests and visiting celebrities. *Call Mi 2-0013 ar Mi 2-0014.*

12:00 4 MOVIE—Mystery

"Silver Blaze." Halmes' vacation at a country estate turns out ta be nat much of a vacatian. Arthur Wontner.

5 MOVIE—Drama

"Miracle on Main Street." A child proceeds to change the lives of those around it. Margo, Walter Abel, William Collier.

7 MOVIE—Drama

"Barder Potrolman." Asked ta tame a young heiress, a potrolman encaunters the leader of a smuggling ring. George O'Brien, Pally Ann Yaung.

1:30 4 NEWS

MORNING

6:40 2 Today's Thoughts
6:45 2 Farm Daily—Menard
5 Everett Mitchell—Talks
7:00 2 Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
5 4 Today-Dave Garroway
There's a film story of cosmetic expert Elizabeth Arden and her Maine milk farm where wealthy ladies relax and reduce. Remote from Chicago, we see preparations for tomorrow's race between horses "Swaps" and "Nashua." *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 4 Today—Dave Garroway
Today in Milwaukee at 8:25, 8:55 A.M.
8:55 7 NEWS—Ulmer Turner
9:00 2 Garry Moore—Variety
5 4 Ding Dong School-Kids
7 Time for Uncle Win—Kids
9:30 2 Arthur Godfrey Time
Peter Lind Hayes runs things while Godfrey vacatians.
5 4 Parents' Time
7 Play House—Kids
9 Paul Fogarty—Exercises
9:45 5 4 The World at Home
10:00 5 4 Home—Women's News
Washington news
.....Esther Van Wagoner Tufty
The show collie
....Jack Warren, Mrs. Sherman Hoyt
Room dividers .....Paul MacAlister
Antique musical instruments .....Welsey Reed, North Woodstock, Conn.
7 Hollywood Playhouse
(1) "Dear Little Fool." A nurse with a heart of gold antagonizes a yaung doctor who feels there should be an objective relationship between nurse and patient. Leslye Banning, Patrick O'Neal. (2) "The Cure." A girl breaks up with her fiance because of his gambling. Todd Karns, Barbara Billingsley.
9 Hi Ladies—Mike Douglas
10:30 2 Strike It Rich—Quiz
10:55 9 NEWS—Steve Fentress
11:00 2 Valiant Lady—Serial
The doctar tries to prove that Linda is prepared for motherhood.
5 4 Tennessee Ernie Ford
7 Creative Cookery—Recipes
Chef Pope's menu offers: poppy seed form cake; cinnamon butter icing; potato salad; and tomato rose salad.
9 The Romper Room—Kids
11:15 2 Love of Life—Serial
11:30 2 Search for Tomorrow
5 4 Feather Your Nest
The prize is a traditional dining room.
11:45 2 Guiding Light—Serial
11:55 7 NEWS & WEATHER—Turner
9 NEWS—Steve Fentress

AFTERNOON

12:00 2 Luncheon with Billy
Billy Leach, Bette Chapel, Jeanne Williams and the Hal Kartun group.
4 What's New in the Kitchen
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Lunchtime Little Theater
Uncle Bucky has cartoons for kiddies.
12:30 2 Welcome Travelers
5 Cartoonland—Ken Bowers
12:45 4 Let's Look at the News
5 Bob & Kay with Doucette
9 All About Baby—Tips
"Nutrition and Malnutrition," by Lorraine Douglas. (Chicago)
12:55 7 NEWS & WEATHER—Turner
1:00 2 Robert Q. Lewis—Variety
"While We're Young" .....Lois Hunt
"It's a Lovely Day Tomorrow" ..Earl, Lois
4 Hot Shot Review—Music
7 Tom Duggan—Variety
9 MOVIE—Drama
"Stolen Face." (1952) A plastic surgeon remakes a woman's face into the image of the girl he loved and lost. Paul Henreid, Lizabeth Scott are featured.
1:30 2 Linkletter's House Party
4 Bob Heiss—Interviews
1:55 4 Weather—Bill Carlsen
7 NEWS & WEATHER—Turner

All times are Central Daylight.
For Standard Time subtract one hour.

2:00 2 **The Big Payoff—Quiz**
5 4 **Ted Mack—Variety**
7 **Mid-day Matinee—Drama**
(1) "Giulietta and Romeo." The stary about the loves and quarrels af the peaple in a small tawn in Italy. Angela Carrall, Jahn Fastini, Pat Crean, Gisella Mathews. (2) "Poor Miss Emmy."

2:30 2 **Bob Crosby—Music**
5 4 **It Pays to Be Married**

3:00 2 **Brighter Day—Serial**
Sandra, Grayling discuss Max's behaviar.
5 4 **Way of the World**
The schaolteacher is upset by the neighbor's mysterious actians.
9 **MOVIE—To Be Announced**

3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
Jenny daesn't deliver the message. Barbara Ellen Meyers.

3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
7 **The Doctor Answers—Talk**

3:45 5 4 **Modern Romances**
Jack argues with Rick.
7 **TV Dental Clinic**

4:00 2 **The Early Show—Drama**
"The Jewel." An amnesia victim is pursued by the German police. Paul Henreid and Marjorie Lard co-star.
4 **Beulah Donohue—Women**
5 **Pinky Lee Show—Kids**
7 **Crazy Acres—Kids**
9 **Bandstand Matinee—Music**

4:30 2 **Shopping with Miss Lee**
5 4 **Howdy Doody-Puppets**
7 **Little Rascals—Comedy**
"Far Pete's Sake," features Our Gang.

4:45 2 **Barker Bill's Cartoons**

5:00 2 **Range Rider—Western**
4 **Gretchen Colnik—Tips**
5 **Elmer the Elephant—Kids**
7 **Five O'Clock Theater**
"Cames the Day." The wife af a successful executive is toa busy with charity work and her club ta ga on a second honeymoon. Tam Pawers, Sheila Bromley.

5:05 9 **NEWS—Les Monypenny**

5:10 9 **Bandstand Matinee—Music**

5:15 4 **Museum Explorers-Exhibits**

TOP TV DRAMA

THE EARLY SHOW
4:00-4:30 PM
Monday thru Friday
Famous stars in fine stories!

THE LATE SHOW
11:30 PM
SUN. THRU THURS.
Outstanding feature films!

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CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

5:30 2 Gene Autry—Western
4 Foreman Tom—Western
7 SPORTS—Jack Drees
9 Garfield Goose and Friend
5:35 5 Contact—Variety
5:45 7 NEWS—Paul Harvey

EVENING

6:00 2 SPORTS—Bob Elson
4 SPORTS—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
Kuklo, Fran and Ollie are reunited with the other Kuklapolitans.
9 Curbstone Cut-up—Simon
6:05 5 NEWS—Jack Angell
6:10 5 SPORTS—Joe Wilson
6:15 2 NEWS—Julian Bentley
4 NEWS—Bob Kelly
5 Dorsey Connors—Travel
7 NEWS—John Daly
9 SPORTS—Vince Lloyd
6:20 5 Alex Dreier—Features

6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comment
6:30 2 NEWS—Douglas Edwards
5 4 Vaughn Monroe—Music
COLOR Vaughn's guests include the Martin Brothers, puppeteers. On the tune table are: "Hi Neighbor," "Teddy Bear," "Something's Gotta Give," "Fooled" and "Country Foir."
7 Talent Varieties
Emcee Slim Wilson and the Tall Timber Trio entertoin with some country and Western music. (Springfield, Mo.)
9 NEWS—Spencer Allen
6:45 2 Upbeat!—Music
Star of the week is songstress Teresa Brewer. She's bocked by the orchestra of Russ Case ond the singing of the Honeydreamers. In a college campus setting, Teresa sings: "Ricochet Romance," "Boby, Be My Toy," "Saloon" and "Seventeen." Honeydreamers: "I'm a Rhymer."
5 4 NEWS—John C. Swayze
9 Chicagoland Newsreel
7:00 2 STAR TIME PLAYHOUSE
Broderick Crawford stars in "Man from Outside." A police lieutenont goes to prison incognito to try to find evidence that could save an innocent man from the deoth cell. (Film)

Cast

Joe Mitchell .....Broderick Crowford
Smith .....Ralph Peters
Warden Colby .....Alexander Compbell
Raymond Andrews .....Jomes Griffith
Halish .....Harry Hines

5 4 PLACE THE FACE—Quiz
9 MOVIE—Drama
"Night Wind." (1948) This is a story of a canine paratrooper and enemy agents. Charles Russell, Virginia Christine.
7:30 2 MUSIC '55—Stan Kenton
5 4 ARTHUR MURRAY
Wearing an ear-to-ear grin on his ear-to-ear mouth, comedian Bert Lahr arrives to perform on tonight's show. Hostess Kathryn Murray also greets the singing Fontane Sisters. Mrs. Murray and her dancing husband demonstrate a new step and offer a mystery dance.

7 BIG PICTURE—Army Film

Final show of the series. Next week at this time: The Life and Legend of Wyatt Earp *stars Hugh O'Brian in filmed dramas of the events in the life of the famed law enforcer of the Wild West.*

8:00 2 MEET MILLIE—Comedy

Mama is ecstatic aver Millie's upcoming wedding ta Johnny Boone. But she hadn't planned an the financial burden. Ta avoid embarrassment, Mama decides the anly way aut is to sell her awn wedding ring. Elena Verduga stars as Millie. Florence Halop, Marvin Kaplan.

5 4 FIRESIDE THEATER

RETURN Actress Jane Wyman is the hostess, and frequent star of the new *Fireside Theater* dramatic series. She stars in tanight's play, "Technical Charge of Murder," as the wife of an Army calanel wha is in a taxi that is invalved in a fatal traffic accident. She is called upan as a witness. But her sympathies are divided between the twa sides in the case and she cannot be abjective. (Film)

Cast

Rita .....Jane Wyman
Colonel .....William Ching
Carrigan .....John Harmon
Mrs. Carrigan .....Nan Boardman
Mrs. Adams .....Argentine Brunetti
Havey .....Larry Keating

7 DANNY THOMAS—Comedy

Danny has his troubles when he decides to embark upan a TV career. Not anly daes he find TV different than night clubs, but he did nat foresee his invalvement with an enthusiastic lady huckster. Danny Thomas, Jean Hagen, Rusty Hamer, and Sherry Jackson. Gloria Pall, who appeared as "Voluptua" in West Caast televisian, plays the lady huckster. (Film)

9 BADGE 714—Jack Webb

Sgt. Friday and his partner investigate the apparent murder af a woman found in her bedroam. Ben Alexander. (Film)

8:30 2 SPOTLIGHT PLAYHOUSE

"The Roman and the Renegade" stars Faith Domergue and Scatt Forbes in a tale of ancient Rame. The beautiful daughter of a Roman general tries to destroy the invading general, Hannibal.

Cast

Marcella .....Faith Domergue
Hannibal .....Scatt Farbes
Augustus Flavius .....Peter Hansan
Fabius Maximus .....Ian Keith
Captain .....Rabert Bice
Waterbearer .....Nancy Evans

Rates are lower after 6 o'clock every night and all day Sunday.
CHICAGO TO BOSTON . . . $1.30
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Racket Squad
tuesday
8:30 P.M.

Captain Braddock of the Police "Bunco Squad" takes apart a "confidence game." The victim could be *you!*

WGN-TV 9

5 4 TO BE ANNOUNCED
7 HOME THEATER—Drama
"Dream Without a Face." A dream analyst comes to a startling conclusion after hearing about the dreams of his wife and another man. Edgar Barrier. (Film)
9 RACKET SQUAD—Drama
"Kite High." A well-to-do man is suckered into gambling and being taken by crooked games. Reed Hadley, Warren Douglas. (Film)

9:00 2 $64,000 QUESTION—Quiz
5 4 TRUTH OR CONSEQUENCES—Jack Bailey
7 NAME'S THE SAME—Panel
9 BIFF BAKER, U.S.A.—Drama
"Blue Mosque." Biff and Louise go to Cairo to complete a transaction involving the selling of trucks and discover a secret organization that is stealing the merchandise. Alan Hale, Jr., Randy Stuart. (Film)

9:30 2 THE SEARCH—Documentary
In this second report from Tulane University on psychiatric care, Dr. Robert Heath will explain tests for mental illness. Viewers will see demonstrations of brain waves, electric shock treatment and "truth serum." Dr. Heath will summarize theories advanced by psychiatrists to explain the causes of mental breakdowns. Charles Romine narrates. (Film) *This is the last show of the summer series.*
4 TRIANGLE THEATER-Drama
5 IT'S A GREAT LIFE—Comedy
Mrs. Morgan convinces Denny to trade in his job selling vacuum cleaners for a career as a crooner. But getting an agent is another story! (Film)
7 PLAYHOUSE—Drama
"Canterville Ghost." An American family becomes the paying guest of a property-poor British lord. Reginald Sheffield, Lois Hall, Bruce Lester. (Film)
9 I LED 3 LIVES—Drama
Herb Philbrick, FBI Counterspy inside the Communist Party, is threatened by the encroachment of the Commies upon his business life. Richard Carlson. (Film)

10:00 2 NEWS, WEATHER, SPORTS
4 WORLD WE LIVE IN
5 WEATHER—Clint Youle
7 STUDIO 57—Drama
"Deadly Doubt." An engaged couple works together in the same office. They are unaware that the boss, too, is in love with the bride-to-be and will stop at nothing to prevent the marriage. (Film)
9 MOVIE—Drama
"Ruthless." (1948) A man is so intent on making a success that he cares nothing about the lives of the people he contacts. Zachary Scott, Louis Hayward co-star.

10:10 5 DORSEY CONNORS—Ideas
"Bring Your Beach Hat to the Table."

10:15 2 IN TOWN TONIGHT
4 LET'S LOOK AT THE NEWS
5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen
5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 I LED 3 LIVES—Drama
5 CHAMPIONSHIP GOLF
Harry Pezzullo, president of the Illinois

All times are Central Daylight.
For Standard Time subtract one hour.

Professional Golfers Association, and Fred Slyder, president of the Chicago District Golf Association, step into the Tam O'-Shanter spotlight tonight to demonstrate their golfing prowess over the prepared course. Norm Borry comments.

7 JOE PALOOKA—Drama

"Career for Ann." Ann hires a maid to do the housework and then finds she has nothing to do herself. Joe Kirkwood, Cathy Downs, Maxie Rosenbloom. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

Mel Galliart tells "The Chicago Story" while Irv vacations in London.

11:00 2 Five Star Theater—Drama

"The Bachelor." A simple girl wins a "man-about-Hollywood." Wanda Hendrix and William Lundigan co-star.

5 (4) Tonight—Steve Allen

7 Norman Ross Presents

"Adventuring with William Beebe."

11:10 7 Tom Duggan—Comments

Interviews and features with Tom. *Call De 2-0423 or De 2-0424.*

11:30 2 MOVIE—Drama

"A Guy Could Change." When a newspaperman loses his wife in childbirth, he feels hatred for the innocent baby. Allan Lane, Jane Frazee, Twinkle Watts.

9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Ron Terry Show—Music

Ron with vocalist Evie Eraci and Shay Torrent at the organ. *Call Mi 2-0011.*

12:00 (4) MOVIE—Drama

"Arch of Triumph." The tragic love between a night-club singer and an Austrian surgeon. Ingrid Bergman, Charles Boyer, Charles Laughton.

5 MOVIE—Western

"Fighting Renegade." A cowboy disguises himself as a bandit while trying to clear his name of murder. Tim McCoy, Joyce Bryant are featured.

7 MOVIE—Drama

"The Son of Monte Cristo." The son of the famous count meets a duchess whose country is threatened by an ambitious renegade. Louis Hayward, Joan Bennett.

1:30 (4) NEWS

TAKE 2 AT TEN

FOR WEATHER, NEWS, SPORTS, MUSIC, CELEBRITIES

10:00

STANDARD NEWS ROUND-UP
with Fahey Flynn and P. J. Hoff

10:15

IN TOWN TONIGHT
featuring top musical stars nightly

10:30

JOHN HARRINGTON & THE NEWS

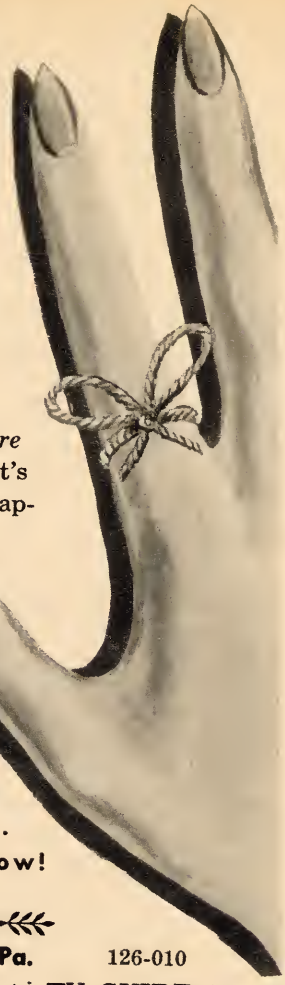
10:45

THE CHICAGO STORY
with Irv. Kupcinet
and famous celebrities

Every night watch this entertainment line-up on

channel 2 WBBM-TV
CHICAGO'S SHOWMANSHIP TELEVISION STATION
CBS TELEVISION

Forgotten something?



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MORNING

6:40 (2) Today's Thoughts

6:45 (2) Farm Daily—Menard
(5) Everett Mitchell—Talks

7:00 (2) Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.

(5) Today—Dave Garroway
In the first of its "Sinews of America" series, *Today* visits the General Motors "World's Fair of Power" exhibit at Chicago's lakefront. Here we see the contributions of diesel and air power to America's industrial economy. *Five minutes of local news at 7:25, 7:55, 8:25, 8:55.*

8:00 (4) Today—Dave Garroway
Today in Milwaukee at 8:25, 8:55 A.M.

8:55 (7) NEWS—Ulmer Turner

9:00 (2) Garry Moore—Variety
Walter O'Keefe presides.
The soap opera .....Cast
"A Good Man Is Hard to Find" .....Isobel Robins
"Skylark" .....Ken Carson

(5) (4) Ding Dong School-Kids
(7) Time for Uncle Win—Kids

9:30 (2) Arthur Godfrey Time
Arthur's off and Peter Lind Hayes is in the driver's seat.

(5) (4) Parents' Time
(7) Play House—Kids
(9) Paul Fogarty—Exercises

9:45 (5) (4) The World at Home
Arlene and Hugh Downs interview Evangelist Billy Graham, who recently completed a world-wide tour.

10:00 (5) (4) Home—Women's News
Puppylove romances .....Arlene Francis
Medical health news ....Howard Whitman
The use of government pamphlets .....Hugh Downs
The boxer .....Mrs. Sherman Hoyt
A Spanish dessert .....Chef Phillip

(7) Hollywood Playhouse
(1) "That Time in Boston." The New Year's Eve of a married couple and a sophisticated woman friend is marred when the couple's daughter recalls seeing the friend with her father. Hillary Brooke. (2) News. (3) "The Decision." A woman has planned to divorce her husband who disappeared a year previously and marry another man but the husband returns, threatening violence. Wesley Addy, Ann Jackson, Doro Clement.

(9) Hi Ladies—Mike Douglas

10:30 (2) Strike It Rich—Quiz

10:55 (9) NEWS—Steve Fentress

11:00 (2) Valiant Lady—Serial
The lawyer tries to show Mrs. Soyre's true nature.

(5) (4) Tennessee Ernie Ford
(7) Mid-week Cooking School
(9) The Romper Room—Kids

11:15 (2) Love of Life—Serial

11:30 (2) Search for Tomorrow
(5) (4) Feather Your Nest
Contestants try for a traditional bedroom.

11:45 (2) Guiding Light—Serial

11:55 (7) NEWS & WEATHER—Turner
(9) NEWS—Steve Fentress

AFTERNOON

12:00 (2) Luncheon with Billy
(4) What's New in the Kitchen
(5) Noontime Comics—Kids
(7) Happy Pirates—Kids' Fun
(9) Lunchtime Little Theater

12:30 (2) Welcome Travelers
(5) Cartoonland—Ken Bowers

12:45 (4) Let's Look at the News
(5) Bob & Kay with Doucette
(9) All About Baby—Tips
Dr. Eugene T. McEnery discusses "common behavior problems" with Lorraine Douglas. (Chicago)

12:55 (7) NEWS & WEATHER—Turner

1:00 (2) Robert Q. Lewis—Variety
Peter Donald hosts. Among today's selections are a dance by Don Liberto and a duet to "Shine on Harvest Moon" by Earl Wrightson and Lois Hunt.

(4) Hot Shot Review—Music
(7) Tom Duggan—Variety
(9) Batting Practice-Warm-up

1:10 (9) Lead-off Man—Interviews

1:25 (9) BASEBALL—White Sox
The Bostan Redlegs meet the White Sox at Camiskey Pork. Jock Brickhouse and Harry Creighton report the action.

1:30 (2) Linkletter's House Party
(4) Bob Heiss—Interviews

1:55 (4) Weather—Bill Carlsen
(7) NEWS & WEATHER-Turner

2:00 (2) The Big Payoff—Quiz
(5) (4) Ted Mack—Variety
(7) Mid-day Matinee—Drama
(1) "Pearls from Paris." A graup of thieves have o falling aut because one af them, a pretty girl, falls in love with o skipper. Raymond Burr, Suzonne Dalbert, Gerald Mohr. (2) News. (3) "The Celebrated Jumping Frog." Jim Smiley had two loves: gombling and his girl. He finolly was taught o lesson when a big-time gambler come to town ond beat Jim at his own game.

2:30 (2) Bob Crosby—Music
(5) (4) It Pays to Be Married

3:00 (2) Brighter Day—Serial
Skip discavers thot Max is missing.
(5) (4) Way of the World
John's octions begin ta undermine the teacher's self-confidence.

3:15 (2) Secret Storm—Serial
(5) (4) First Love—Serial
Jenny comes to Lourie's house.

3:30 (2) On Your Account—Quiz
(5) (4) World of Mr. Sweeney
Aunt Ellie gives Kippie a music lesson.

5:00 (2) (13) (34) SWAPS VS. NASHUA—Match Race

Shoemoker

SPECIAL The dreom horse roce of the yeor from Woshington Park, Chicogo, pits Swops, the Kentucky Derby champion, ogoinst Noshuo, who ran second in the event. Eddie Arcaro will be aboord Noshuo ond Willie Shoemaker will be on Swaps in this two-horse, winner-toke-all, $100,000 roce at o mile-and-o-quorter. Swaps, who did o front-running job in the Derby, beot Noshua by one-ond-one-holf lengths. He will probobly be the fovorite ot post-time.

Arcoro

Swaps: The Western champion.

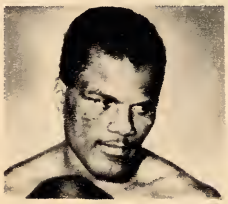
Nashua: The Eostern champion.

7 The Doctor Answers—Talk
3:45 5 4 Modern Romances
Ruth seeks help from George.
7 TV Dental Clinic
9 Tenth Inning—Interviews
4:00 2 The Early Show—Drama
"The Trestle." Tim Considine stars.
4 Beulah Donohue—Women
5 Pinky Lee—Kids
7 Crazy Acres—Kids
9 Bandstand Matinee—Music
4:30 2 Shopping with Miss Lee
5 4 Howdy Doody-Puppets
7 Little Rascals—Comedy
"Anniversary Troubles." Our Gang.
5:00 2 Horse Racing—Chicago
SPECIAL Swaps meets Nashua in a match race, Washington Park, Chicago. Jack Drees reports the race. Bryan Field handles the interviews and the color. For details, see page A-34.
4 Your Library Story
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Ambler Gods." The selfish desires of a British planter's beautiful daughter start a train of tragic consequences.
5:05 9 News—Les Monypenny
5:10 9 Bandstand Matinee-Music
5:15 4 Let's Experiment—Science
5:30 2 Gene Autry—Western
4 Foreman Tom—Western
7 SPORTS—Jack Drees
9 Garfield Goose and Friend
5:35 5 Contact—Variety
5:45 7 NEWS—Paul Harvey

EVENING

6:00 2 SPORTS—Bob Elson
4 SPORTS—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
Ollie's not "dragon" along any more, now that he's back from a summer rest.
9 Curbstone Cut-up—Simon
6:05 5 NEWS—Jack Angell
6:10 5 SPORTS—Joe Wilson
6:15 2 NEWS—Julian Bentley
4 NEWS—Bob Kelly
5 Dorsey Connors—Travel
Rome is tonight's topic.
7 NEWS—John Daly
9 SPORTS—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 4 Weather—Bill Carlsen
5 Tony Weitzel—Comment
6:30 2 NEWS—Douglas Edwards
5 4 Eddie Fisher—Songs
RETURN For his first show this season, Eddie sings "Gee But You're Wonderful You," "Hard to Get," "Yellow Rose of Texas" and "Song of a Dreamer."
7 Disneyland
Walt tells "The Story of Donald Duck" with the aid of Donald himself, and sometimes a little interference too. We see the first cartoon appearance of Donald in "Orphans' Benefit," starring Mickey Mouse. A more recent cartoon will be shown: "Tea for 200," plus parts of other cartoons showing Donald in a great variety of roles.

9:00 P.M. TONIGHT
HEAVYWEIGHT RE-MATCH



Ex-champ Ezzard Charles (right), attempts to avenge his recent loss to Tommy (Hurricane) Jackson.

DIAL 7
6:00 KUKLA, FRAN & OLLIE
6:15 JOHN DALY and the NEWS
6:30 DISNEYLAND
7:30 PALL MALL PLAYHOUSE
8:00 MASQUERADE PARTY
8:30 PENNY to a MILLION
9:00 WEDNESDAY NIGHT FIGHTS
'TIL 10 SPORTS PAGE OF THE AIR
WBKB CHANNEL 7

Returns tonight—

by overwhelming demand!

"FATHER KNOWS BEST"

starring

Robert Young
and
Jane Wyatt

"One of the most honest, appealing and thoroughly delightful comedies on TV," said columnist John Crosby. And viewers agreed. 15,000 letters poured in demanding its return, and now Scott Paper Company is proud to be its new sponsor.

Tonight Father gives his son, Bud, some lessons in door-to-door selling and finds in the end he's learned quite a lesson himself.

CH. 5 4 39 7:30 P. M.

presented by
SCOTT PAPER COMPANY

WEDNESDAY

9 NEWS—Spencer Allen

6:45 2 Eye on Chicago—News
Local human-interest stories, happenings and sports, with P.J. Hoff and Jim Conway who subs for John Harrington.

5 4 NEWS—John C. Swayze

9 Chicagoland Newsreel

7:00 2 FRANKIE LAINE—Songs
Big-voiced Frankie has as his guests: musical comedy star Gloria De Haven, who's featured in the new film "Girl Rush;" comedians Henny Youngman and Morty Gunty; and members of the U.S. Army drum, bugle and drill teams. The Army personnel are seen in the second portion of the show, a salute to the American Legion. Songs from the 1914 era are featured: "Pack Up Your Troubles," "Long Long Trail," "Hinky Dinky Parlez Vous," "My Buddy." Finale: "I Love a Parade," "Sitting on Top of the World," "If Spring Never Comes," "Let's Get Away from It All."

5 4 KODAK REQUEST PERFORMANCE—Drama
Ricardo Montalban stars in "Cardboard Casanova." Movie star Carlos Cortez arrives in New York, only to face a frenzied mob of fans. He is rescued by his agent's efficient secretary. whose concern for his welfare is purely personal. (Film)

9 MOVIE—Drama
"Man Bait." (English; 1952) The manager of a bookstore finds himself a suspect in the death of one of his clerks. George Brent, Marguerite Chapman.

Enjoy a family visit by Long Distance tonight

Rates are lower after 6 o'clock every night and all day Sunday.

CHICAGO TO GRAND RAPIDS . . . 50¢

Station-to-Station rate for first 3 minutes. Add 10% tax.

7:30 5 4 FATHER KNOWS BEST

RETURN Robert Young stars in "Art of Salesmanship." When his son Bud foils to prove himself o salesman, Jim Anderson gives him a pep talk on the subject. Jim Anderson: Robert Young. Margoret Anderson, Jane Wyott. Betty. Elinor Donahue. Bud: Billy Groy. Kothy: Lauren Chapin. (Film)

7 PALL MALL PLAYHOUSE

In "Reunion at Steepler's Hill," John Ireland portroys an outlaw who returns to his home town and learns that a former partner-in-crime has holed up on o neorby hill. He offers to go out and persuade the man to give himself up.

8:00 2 THE MILLIONAIRE—Drama

"The Story of Walter Carter." An elderly, impoverished ex-millionoire receives o visit from the emissary of billionaire Tipton. And Walter Carter, former millionoire, is a millionaire again. Featured are Julie Jordan and Rand Brooks. (Film)

5 4 THEATER—Drama

"The Chess Game," by Robert Howard Lindsoy. A sympothetic old scoundrel and a preacher and his wife, save o juvenile delinquent from a life of crime.

7 MASQUERADE PARTY

8:30 2 I'VE GOT A SECRET—Panel

7 PENNY TO A MILLION-Quiz

9 HARNESS RACING

Action from Maywood Pork.

9:00 2 U.S. STEEL HOUR—Drama

Boris Karloff and Edna Best co-stor in "Counterfeit," adapted from J.B. Priestly's play, "Laburnum Grove." Little does the family of a quiet English country gentleman realize that he leads a dangerous double life. He grows irritoted at his daughter's repeated cloims that any prospective boy-friend would find him terribly dull.

Cast

Redfern ..... Boris Karloff
Dorothy ..... Edna Best
Elsie ..... Sarah Marshall
Harold ..... Terrence Rattigan
Lucy ..... Lucie Lancaster
Bernard ..... Alexander Clork

Sarah Marshall is the daughter of Edna Best and actor Herbert Marshall.

5 4 THIS IS YOUR LIFE

Gravel-voiced comedian Andy Devine is Rolph Edwards' guest. Edwards troces Devine's career from the days of silent films to the present. Appearing are his family, actor Richard Arlen and World War 2 buddies. (Film)

7 BOXING—Cleveland

Tommy "Hurricane" Jackson, New York City, vs. Ezzord Charles, Cincinnati, O., heavyweights, 10 rounds. Jack Drees reports from Cleveland.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Jackson	3	27	23	3	1	11
Charles	6	105	90	14	1	54

This is a return bout. In their last match, Jackson gave Charles a sound beating. Charles claims he was puzzled by Jackson's style.

Compiled by Nat Fleischer (The Ring)

9:30 (4) PLAYHOUSE OF STARS
"Case far the State." A yaung assistant district attarney has a theary. (Film)
(5) BIG TOWN—Drama
"Harness Track Scandal." Steve Wilsan af the Illustrated Press investigates the "accidental" death af a veteran harness driver. Mark Stevens, Barry Kelley (Film)
(9) LIBERACE SHOW—Music

9:45 (7) JIM MILLS SHOW—Events

10:00 (2) NEWS, WEATHER, SPORTS
(4) PATTI PAGE—Songs
Sangs: "Oklahama Blues," "I Walked Alane Last Night" and "This Is My Sang."
(5) WEATHER—Clint Youle
(7) DOUBLE DATE—Drama
(1) "The Fatal Signal." The hated pitcher far a baseball team is faund dead at a Florida training camp. Hugh Marlawe. (2) "Farewell ta Billie McKeever." (Film)
(9) MOVIE—Drama
"Mr. Rabinsan Crusae." (Chicaga TV Debut.) A full length feature.

...SKELTON got hurt

BENNY praised Johnny
...So now

JOHNNY CARSON has his own show!
Read about him in your NEW...
ON SALE
THURSDAY

10:10 (5) DORSEY CONNORS—Ideas
"Party decaratians far Labar Day."

10:15 (2) IN TOWN TONIGHT
(4) LET'S LOOK AT THE NEWS
(5) NEWS—Jack Angell

10:25 (4) WEATHER—Bill Carlsen
(5) SPORTS—Norm Barry

10:30 (2) NEWS—John Harrington
(4) RACKET SQUAD—Drama
"The Matchmaker." An adventurer uses a warthless stamp callectian as callateral when he barraws large sums af maney.
(5) THE FALCON—Drama
"Furiaus Lady." Mike rescues a girl from her East Berlin captars. Charles McGraw stars as Mike Waring. (Film)

10:45 (2) KUP'S SHOW—Irv Kupcinet

11:00 (2) Playhouse—Drama
"Old Man's Bride." A wealthy Texas planter cammissians a man to bring him a wife fram New Orleans. Jahn Agar.
(5) (4) Tonight—Steve Allen
(7) Norman Ross Presents
"The Original 'It' Girl, Elinar Glyn."

11:10 (7) Tom Duggan—Comments
Tam Duggan with comments and interviews. *Call De 2-0423 ar De 2-0424.*

11:30 (2) MOVIE—Mystery
"Walf af New Yark." New York's district attarney uncovers the identity af a mysteriaus thief wha is stealing bands. Edmund Lawe, Rase Habart, Jerame Cawan.
(9) NEWS—Les Nichols

11:45 (9) Weather—Carl Greyson

12:00 (4) MOVIE—Drama
"Outpast in Maracca." A Fareign Legian campany faces an Arab uprising.
(5) MOVIE—Drama
"Bush Pilat." (1947) A pilat's brather takes aver his flight territary and his girl. Rachelle Hudson, Jack La Rue.
(7) Theater—Double Feature
(1) "The Witness." A small-tawn thief seeks the sale witness ta his crime anly ta make a shocking discavery. Edwin Max, Vera Marshe, Lee Marvin. (2) "Out af the Shadaws." Steve Randall figures aut haw the same beautiful girl can be in twa places at ance. Melvyn Dauglas.

1:30 (4) NEWS

MORNING

6:40 2 Today's Thoughts
6:45 2 Farm Daily—Menard
5 Everett Mitchell—Talks
7:00 2 Morning Show
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
5 Today—Dave Garroway
Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55.
8:00 4 Today—Dave Garroway
Today in Milwaukee at 8:25, 8:55 A.M.
8:55 7 NEWS—Ulmer Turner
9:00 2 Garry Moore—Variety
Walter O'Keefe emcees.
A wild animal friend .....Ivon Sonderson
"It's Love" .....Isobel Robins
"Penthouse Serenade" .....Ken, Isobel
5 4 Ding Dong School-Kids
7 Time for Uncle Win—Kids
9:30 2 Arthur Godfrey Time
While Arthur's on his extended vacation, Peter Lind Hoyes emcees.
5 4 Parents' Time
7 Play House—Kids
9 Paul Fogarty—Exercises
Exercises for the trim figure.
9:45 5 4 The World at Home
10:00 5 4 Home—Women's News
Arlene Francis presides.
Fall weddings .....Natalie Core
Polio report .....Dr. Leona Baumgartner
The cocker spaniel ....Mrs. Sherman Hoyt
Film .....Rhode Island Clambake
7 Hollywood Playhouse
(1) "Hired Girl." Complications ensue when a widower fires his hired girl and starts to court the daughter of a former. Shirley Jones, James Anderson. (2) News. (3) "The Showdown." A widely feared outlaw is involved in a situation he can't shoot his way out of. Lurene Tuttle.
9 Hi Ladies—Mike Douglas
10:30 2 Strike It Rich—Quiz
10:55 9 NEWS—Steve Fentress
11:00 2 Valiant Lady—Serial
Everyone awaits the court's decision. Flora Campbell, Lawrence Weber.
5 4 Tennessee Ernie Ford
"Bill Bailey" .....Ernie, Molly Bee
"Man in a Raincoat" .....Doris Drew
"You Belong to Me" .....Ernie
"My Dog Has Fleas" .....Molly Bee
7 Creative Cookery—Recipes
Chef Francois Pope cooks: veal chops cacciatore; fluffy apple nut squares; Capetown tartar sauce; and lobster salad.
9 The Romper Room—Kids
11:15 2 Love of Life—Serial
11:30 2 Search for Tomorrow
5 4 Feather Your Nest
The prize is a modern living room.
11:45 2 Guiding Light—Serial
11:55 7 NEWS & WEATHER—Turner
9 NEWS—Steve Fentress

AFTERNOON

12:00 2 Luncheon with Billy
4 What's New in the Kitchen
5 Noontime Comics—Kids
7 Happy Pirates—Kids' Fun
9 Lunchtime Little Theater
12:30 2 Welcome Travelers
5 Cartoonland—Ken Bowers
12:45 4 Let's Look at the News
5 Bob & Kay with Doucette
9 All About Baby—Tips
"Typical meals and through the day with the 8-12 month old baby."
12:55 7 NEWS & WEATHER—Turner
1:00 2 Robert Q. Lewis—Variety
4 Hot Shot Review—Music
7 Tom Duggan—Variety
9 MOVIE—Drama
"Suspected Person." (English) Shot by his robber-accomplices, a man claims he has given the loot to a reporter now outside the country. Clifford Evans, Patricia Roc. *How are movies selected for TV? See page 13 of this issue.*
1:30 2 Linkletter's House Party
The audience participates in the contest, "What's in the House?"
4 Bob Heiss—Interviews
1:55 4 Weather—Bill Carlsen
7 NEWS & WEATHER—Turner
2:00 2 The Big Payoff—Quiz

5 (4) Ted Mack—Variety
7 Mid-day Matinee—Drama
(1) "The Soint and the Senarita." Maria appeals to St. Joseph twice and is onswered twice in odd woys. Rita Moreno. (2) "Last Letter." A mon convicted of accidentol murder connot reveal his crime ta the invalid wife who thinks he is a policemon. Onslow Stevens, Rass Fard.
2:30 2 Bob Crosby—Music
5 (4) It Pays to Be Married
3:00 2 Brighter Day—Serial
Lydio reveals her secrets ta Rev. Dennis.
5 (4) Way of the World
The teacher is mode feorful of her sanity. Jan Miner.
9 MOVIE—To Be Announced
3:15 2 Secret Storm—Serial
5 (4) First Love—Serial
Zach gives Motthew o job. Tod Andrews, Paul McGrath.
3:30 2 On Your Account—Quiz
5 (4) World of Mr. Sweeney
7 The Doctor Answers—Talk
3:45 5 (4) Modern Romances
Jack has a visitor.
7 TV Dental Clinic
4:00 2 The Early Show—Drama
"Maloya Incident." A couple hove a horrawing trek through the jungle. Ann Sheridan and Steven Geray.
(4) Beulah Donohue—Women
5 Pinky Lee—Kids
7 Crazy Acres—Kids
9 Bandstand Matinee-Music
4:30 2 Shopping with Miss Lee
5 (4) Howdy Doody-Puppets
7 Little Rascals—Comedy
"Honkey Donkey." Our Gang.
4:45 2 Barker Bill's Cartoons
5:00 2 Range Rider—Western
(4) Gretchen Colnik—Tips
5 Elmer the Elephant—Kids
7 Five O'Clock Theater
"Mother's Mutiny." A comedy about a wife's revalt against her former-husband's forbidding woys. Virginia Muller.
5:05 9 NEWS—Les Monypenny
5:10 9 Bandstand Matinee—Music
5:15 (4) Little Amateurs—Talent
5:30 2 Gene Autry—Western
(4) Foreman Tom—Western
7 SPORTS—Jack Drees
9 Garfield Goose and Friend
5:35 5 Contact—Variety
5:45 7 NEWS—Paul Harvey

WEEKEND WEATHER

Rain or shine, Lee Phillip and P. J. Hoff never fail to brighten up the weather forecast.

THURSDAY 6:45 CHANNEL 2

brought to you by

BANKERS LIFE & CASUALTY CO.

EVENING

6:00 2 SPORTS—Bob Elson
(4) SPORTS—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran and Ollie
9 Curbstone Cut-up—Simon
6:05 5 NEWS—Jack Angell
6:10 5 SPORTS—Joe Wilson
6:15 2 NEWS—Julian Bentley
(4) NEWS—Bob Kelly
5 Dorsey Connors—Travel
California resarts are described.
7 NEWS—John Daly
9 SPORTS—Vince Lloyd
6:20 5 Alex Dreier—Features
6:25 (4) Weather—Bill Carlsen
5 Tony Weitzel—Comment
6:30 2 NEWS—Douglas Edwards
5 (4) Vaughn Monroe-Music
COLOR Voughn dedicates tonight's show ta sang writers. He sings: "I Poured My Heart inta a Sang," "Yellaw Rose of Texas."
7 Lone Ranger—Western
"Counterfeit Redskins." The Lone Ronger ond Tonta are on the trail of outlaws.
9 NEWS—Spencer Allen
6:45 2 Week-end Weather
5 (4) NEWS—John C. Swayze

All times are Central Daylight.
For Standard Time subtract one hour.

9 Chicagoland Newsreel

7:00 2 BOB CUMMINGS SHOW
Bob has more romantic problems. This time it's his nephew, Chuck, who has fallen in love with his pretty English teacher. Dwayne Hickman, Mary Costa. (Film)

5 4 GROUCHO MARX—Quiz
Groucho's wide awake after interviewing Swedish lovely Ulla Anderson and her partner Charles O'Brien Osburn. Other contestants: high school student Henry Aaron and Mrs. Irving Asher, who is the former screen star Laura La Plante; fireman Searle Bennett and housewife Jacqueline Rynerson. The jackpot question is worth $2500. (Film) Contestants are a *laughing matter.* *See page 4.*

7 SOLDIERS OF FORTUNE
"The Lady and the Lion." Tim and Toubo accampany a movie-making safari inta the African jungles. Jon Hall. (Film)

9 INTO THE NIGHT—Drama
"Case af Captain Denning." Capt. Denning stakes his life in a desperate gamble to save his fishing fleet as his crew threatens ta mutiny. (Film)

7:30 2 CLIMAX!—Drama
"The Adventures of Huckleberry Finn," by Mark Twain, stars Thomas Mitchell, Elizabeth Pattersan, John Carradine, Walter Catlett and Charles Taylar. Huck, wha has been living with the widow Douglas, cames into an inheritance. His father, an old reprobate, learns this bit of news. In arder to get his hands on the money, old man Finn kidnaps his san. (Hollywood)

Cast

Old man Finn .....Thamas Mitchell
Huckleberry Finn .....Charles Taylor
The Duke .....Jahn Carradine
The widow Douglas ....Elizabeth Patterson
Judge Thatcher .....Walter Catlett

5 4 MAKE THE CONNECTION—Quiz
Emcee Gene Rayburn introduces tanight's guests ta the panelists.

7 FRONT PAGE DETECTIVE
"Toying with Murder." (Film)

THURS. NIGHT, SEPT. 1
LIVE FROM HOLLYWOOD
7:30-8:30 CHANNEL 2 13 34
Samuel Clemens' beloved American classic

starring
THOMAS MITCHELL
ELIZABETH PATTERSON
JOHN CARRADINE
WALTER CATLETT
and
CHARLES TAYLOR
as
HUCK FINN
Your host BILL LUNDIGAN on
"CLIMAX!"
PRESENTED BY
CHRYSLER CORPORATION
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CHRYSLER • IMPERIAL

9 MOVIE—Western

"Sunset in El Dorada." (Chicago TV Debut) A girl leaves her jab with a bus campany in order to seek adventure in the West. Ray Rogers, "Gabby" Hayes, Dale Evans.

8:00 5 4 DRAGNET—Jack Webb

This shaw marks the first in *Dragnet's* fifth season. A woman is found in a downtawn building, beaten to death with a lead pipe. Sgt. Friday's leads include the waman's husband wha had threatened to kill her. Ben Alexander. (Film)

7 STAR TONIGHT—Drama

"Trifles," by Susan Glaspell. A cauntry sheriff and his friend investigate a murder. While they are away from home, their wives let their feminine intuitian take over, and learn a grim lessan in the warkings af a lonely woman's mind. *The night Anne Edwards became a star, there was a star an her dressing raam daar. Stary an page 8.*

8:30 2 FOUR STAR PLAYHOUSE

Dick Pawell stars in "The Returning." A professar at a schaol in Tokya falls in lave with a Eurasian just priar to World War 2. She is nat accepted sacially and he is forced ta chaose between his lave far her and his career. (Film)

Cast

Capt. Avery ..... Dick Powell
Laura ..... Joan Elan
Maj. Evans ..... Christopher Dark
Ca-pilat ..... Bob Stevenson
Navigator ..... Bill Boyett

5 4 FORD THEATRE—Drama

Charles Caburn stars in "Pretend You're Yau." An honest boy meets and falls in love with an engaged girl. His not-so-hanest family decides to "help" the romance along. (Film)

Cast

Uncle Henry ..... Charles Coburn
Freddy Remington ..... Keith Andes
Sue Smith ..... Lucy Marlow
Aunt Clara ..... Nana Bryant
Amy Remingtan ..... Joan Hovis

7 FAMOUS PLAYHOUSE

"A Letter from Hame." An infantry captain in Korea anxiausly awaits word from hame and the wife he believes married him anly far his maney. Cesar Romera is starred. (Film)

9:00 2 JOHNNY CARSON SHOW

Jahnny's sketches include a satire as a mental wizard; Jahnny can't remember the name af the product, but he can remember haw the cammerical goes. Jill Corey is the featured singer. (Hollywoad) *Jahnny holds farth with same af his camedy ideas. See next week's issue af* TV GUIDE.

5 4 VIDEO THEATER-Drama

"Kenny." A returned Marine and former high school sports star, is looked on as a hero by his father and brother. But Kenny's wife and mother are exasperated when he won't work, cheats and steals. Kenny finds it hard to explain when he becomes involved in a case of murder. (Hollywood)

Long Distance rates are lower after 6 o'clock every night and all day Sunday.
CHICAGO TO MINNEAPOLIS . . . 80¢
Station-to-Station rate for first 3 minutes. Add 10% tax.

CHARLES COBURN
KEITH ANDES
PRETEND YOU'RE YOU
CHANNEL 5 4 • 8:30 P.M.

7 LET'S SEE—Quiz
9 CROWN THEATER—Drama
"The Buzzer." A beautiful girl thraws away her only chance for happiness and in daing so ruins three lives. Gloria Swansan, mistress af ceremonies. (Film)

9:30 2 HALLS OF IVY—Comedy
"Prafessor Warren's Romance." Professar Warren meets a sweet little widow while he is an a lecture taur. He makes the mistake af inviting her ta visit him when he returns to Ivy's ivied walls. Dr. Hall and his wife are played by Mr. & Mrs. Ronald Colman. Professar Warren: Arthur Q. Bryan. Fern Winthrop: Gladys Hurlbut. (Film)
7 FAMOUS PLAYHOUSE
"Return to Vienna." An aging prima donno wishes ta be rejuvenated. Ruth Warwick and Cameran Mitchell co-star.
9 CAPTURED—Drama
"Man from Mars." The story of an ex-convict dressed in a weird "Martian" costume and well armed, wha robs large markets in broad daylight. Bab Karnes, Eddie Marr, Jack Wilson. (Film)

10:00 2 NEWS, WEATHER, SPORTS
4 PLAYHOUSE 15—Drama
5 WEATHER—Clint Youle
7 MEET CORLISS ARCHER
9 MOVIE—Drama
"The Tender Years." (1947) A minister gets entangled in legal proceedings because his son is concerned about the plight of a mistreated dog. Joe E. Brawn, Richard Lyon, Noreen Nash.

10:10 5 DORSEY CONNORS—Ideas
"Make your awn coasters."

10:15 2 IN TOWN TONIGHT
Jim Canway plays host ta guest celebrities. Vocalist Pat Scot, the Jack Halloran Quintet and Dick Hafner lend a hand.
4 LET'S LOOK AT THE NEWS
5 NEWS—Jack Angell

10:25 4 WEATHER—Bill Carlsen
5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington
4 MR. DISTRICT ATTORNEY
5 PLAYERS' PLAYHOUSE
7 DATELINE EUROPE—Drama
"Mediterranean." Robert Cannon becomes the unwitting carrying-agent far a sabatage ring when he makes a routine tour of Narth Africa air bases. Jerame Thar. (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

11:00 2 Follow That Man—Drama
"The Concrete Jungle." Ralph Bellamy.
5 4 Tonight—Steve Allen
7 Norman Ross Presents
"The Swedish Nightingale, Jenny Lind."

11:10 7 Tom Duggan—Comments
Tom, assisted by lavely Frankie Lansing, answers viewers queries, interviews well-known personalities and comments an events of the day. *Viewers may call De 2-0423 or De 2-0424.*

11:30 2 MOVIE—Comedy
"Casanava in Burlesque." A professor af Shakespeare spends his vacations warking as a comic in burlesque. Joe E. Brawn, June Havoc, Dale Evans.
9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 4 MOVIE—To Be Announced
5 MOVIE—Western
"Blazing Guns." This is the story of raw-fisted heroes wha brought peace ta the range lands. Jimmy Ellison, Russ Hayden.
7 MOVIE—Drama
"The Loyal Heart." (English) Badly in debt, a farmer has to sell his beloved sheep-dag to anather man. Harry Welchman, Eleanor Hallam, Percy Marmont.

1:30 4 NEWS

IMPORTANT NOTICE
TO ALL *Muntz TV* OWNERS
There is one and only ane authorized Muntz TV service in the Chicago area
BE SAFE AND SEE US FIRST! • Genuine factory-made parts • Genuine factory reconditioning • Factory trained technicians • Fast, efficient repair • One-stop repair service • Warranties available
For Authorized MUNTZ TV Service call SP 2-7337 or come in (9-5:30 daily, 9-12 Sat.) 3310 W. NORTH AVE.
Don Adams, Inc.

MORNING

6:40 (2) **Today's Thoughts**
6:45 (2) **Farm Daily—Menard**
(5) **Everett Mitchell—Talks**
7:00 (2) **Morning Show**
Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.
(5) **Today—Dave Garroway**
Dave interviews author Herman Wouk whose "Marjorie Morningstar" appears on the stands today. Wouk is the author of the "Caine Mutiny." *Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.*
8:00 (4) **Today—Dave Garroway**
Today in Milwaukee at 8:25, 8:55 A.M.
8:55 (7) **NEWS—Ulmer Turner**
9:00 (2) **Garry Moore—Variety**
The dramateurs .....Walter O'Keefe, Audience Movies and real life .....Cast, Cliff Norton Pantomime instrumentalist .....Joe Termini Song selections .....The Mellolarks "Cheerful Little Earful" .....Isobel, Ken "Mississippi Mud" .....Isobel
(5) (4) **Ding Dong School-Kids**
(7) **Time for Uncle Win—Kids**
9:30 (5) (4) **Parents' Time**
(7) **Play House—Kids**
(9) **Paul Fogarty—Exercises**
9:45 (5) (4) **The World at Home**
10:00 (5) (4) **Home—Women's News**
Cutting your child's hair ....Arlene Francis The Chihuahua .....Mrs. Sherman Hoyt A European dish .....Chef Phillip Fall jewelry .....Natalie Core
(7) **Hollywood Playhouse**
(1) "Unfinished Business." A dead man returns to earth to help his widow. Dane Clark. (2) "Old Mother Hubbard." A mother checks up on her daughter's employer. Ellen Corby, Craig Stevens.
(9) **Hi Ladies—Mike Douglas**
10:30 (2) **Strike It Rich—Quiz**
10:55 (9) **NEWS—Steve Fentress**
11:00 (2) **Valiant Lady—Serial**
Bill calls to tell Helen about Diane.
(5) (4) **Tennessee Ernie Ford**
(7) **Creative Cookery-Recipes**
Chef Francois Pope prepares: French fried shrimp remoulade with its special sauce; cucumber boat salad; and Welsh rarebit.
(9) **The Romper Room—Kids**
11:15 (2) **Love of Life—Serial**
11:30 (2) **Search for Tomorrow**
(5) (4) **Feather Your Nest**
Contestants try for a modern dining room.
11:45 (2) **Guiding Light—Serial**
11:55 (7) **NEWS & WEATHER—Turner**
(9) **NEWS—Steve Fentress**

AFTERNOON

12:00 (2) **Luncheon with Billy**
(4) **What's New in the Kitchen**
(5) **Noontime Comics—Kids**
(7) **Happy Pirates—Kids' Fun**
(9) **Lunchtime Little Theater**
12:30 (2) **Welcome Travelers**
(5) **Cartoonland—Ken Bowers**
12:45 (4) **Let's Look at the News**
(5) **Bob & Kay with Doucette**
(9) **All About Baby—Tips**
"Sleep routines and feeding tips for the 8-12 month old baby."
12:55 (7) **NEWS & WEATHER—Turner**
1:00 (2) **Robert Q. Lewis—Variety**
(4) **Hot Shot Review—Music**
(7) **Tom Duggan—Variety**
(9) **Batting Practice-Warm Up**
1:10 (9) **Lead-off Man—Interviews**
1:25 (9) **BASEBALL—Chicago Cubs**
The Chicago Cubs meet the St. Louis Cardinals at Wrigley Field.
1:30 (2) **Linkletter's House Party**
(4) **Bob Heiss—Interviews**
1:55 (4) **Weather—Bill Carlsen**
(7) **NEWS & WEATHER—Turner**
2:00 (2) **The Big Payoff—Quiz**
(5) (4) **Ted Mack—Variety**
(7) **Mid-day Matinee—Drama**
(1) "Small Town Story." A young author wins a novel contest. Ross Ford. (2) Newsreel. (3) "Never Laugh at a Lady." A girl ghost-writes material for a ham radio actor. Ann Rutherford stars.
2:30 (2) **Bob Crosby—Music**
(5) (4) **It Pays to Be Married**

3:00 2 **Brighter Day—Serial**
Mox returns home to forget Lydia.
5 4 **Way of the World**
John makes a confession. Jan Miner.
3:15 2 **Secret Storm—Serial**
5 4 **First Love—Serial**
Matthew meets Doyle at the gambling house. Poul McGrath.
3:30 2 **On Your Account—Quiz**
5 4 **World of Mr. Sweeney**
7 **The Doctor Answers—Talk**
3:45 5 4 **Modern Romances**
The fomily has a meeting.
7 **TV Dental Clinic**
9 **Tenth Inning—Interviews**
4:00 2 **The Early Show—Drama**
"National Honeymoon." A bride's passion for wedding gifts nearly breaks up her marrioge. Diana Lynn, Dick Haymes.
4 **Beulah Donohue—Women**
5 **Pinky Lee—Kids**
7 **Crazy Acres—Kids**
9 **Bandstand Matinee—Music**
4:30 2 **Shopping with Miss Lee**
5 4 **Howdy Doody-Puppets**
7 **Little Rascals—Comedy**
"Mike Fright." Our Gang stars.
5:00 2 **Range Rider—Western**
4 **Cartoon Carnival—Kids**
5 **Elmer the Elephant—Kids**
7 **Five O'Clock Theater**
"Operation Mona Liso." An attempted theft of the famous art treosure leads to double-cross. Ralph Byrd.
5:05 9 **NEWS—Les Monypenny**
5:10 9 **Bandstand Matinee-Music**
5:30 2 **Gene Autry—Western**
4 **Foreman Tom—Western**
7 **SPORTS—Jack Drees**
9 **Garfield Goose and Friend**
5:35 5 **Contact—Variety**
5:45 7 **NEWS—Paul Harvey**

EVENING

6:00 2 **SPORTS—Bob Elson**
4 **SPORTS—Larry Clark**
5 **Weather—Clint Youle**
7 **Kukla, Fran and Ollie**
9 **Curbstone Cut-up—Simon**

6:05 5 **NEWS—Jack Angell**
Austin Kiplinger subs for Jack.
6:10 5 **SPORTS—Joe Wilson**
6:15 2 **NEWS—Julian Bentley**
4 **NEWS—Bob Kelly**
5 **Dorsey Connors—Travel**
Dorsey takes viewers to Arizona.
7 **NEWS—John Daly**
9 **SPORTS—Vince Lloyd**
6:20 5 **Alex Dreier—Features**
6:25 4 **Weather—Bill Carlsen**
5 **Tony Weitzel—Comment**
6:30 2 **NEWS—Douglas Edwards**
5 4 **Eddie Fisher—Songs**
7 **Rin Tin Tin—Drama**
"The Lonesome Road." While in town with Rusty and Lt. Masters, Rinty is accidentally locked in a boxcor of o train bound for Kansas City. (Film)
9 **NEWS—Spencer Allen**
6:45 2 **Eye on Chicago—News**
Jim Conway subs for John Harrington.
5 4 **NEWS—John C. Swayze**
9 **Chicagoland Newsreel**
7:00 2 **PANTOMIME QUIZ**
Comedian Morey Amsterdom joins in tonight's parlor pontomimes. On the teams are: Carol Honey, Dorothy Hart, Rocky Graziano, Robert Clary, Hans Conried and Jackie Coogon.
5 4 **MIDWESTERN HAYRIDE**
7 **FAMOUS PLAYHOUSE**
"One Thing Leads to Another." A lawyer is so broke that he cannot afford to pay his rent. Pat O'Neal. (Film)

Rates are lower after 6 o'clock every night and all day Sunday.
CHICAGO TO BUFFALO . . . 95¢
Station-to-Station rate for first 3 minutes. Add 10% tax.

9 FIFTH ARMY SHOW

7:30 2 TOPPER—Comedy

Suffering from indigestion, Topper visits his doctor. Matters are complicated when George Kerby decides to be X-rayed together with Topper. Leo G. Carroll, Anne Jeffreys, Bob Sterling. (Film)

4 BEST IN MYSTERY—Drama

If a man's daughter hadn't arrived on the scene, time would have remained at a standstill for a brother and sister.

5 WALT'S WORKSHOP-Crafts

Walter Durbahn shows how to install gutters and make repairs.

7 TREASURY MEN IN ACTION

"The Case of the Deadly Dilemma." An undercover agent for the Treasury Dept. risks his life to gather evidence on a counterfeiting gang by joining forces with them. The situation is brought to a climax when the agent is assigned to kill the husband of a gun moll. (Film)

9 MOVIE—To Be Announced

8:00 2 PLAYHOUSE OF STARS

"Three Months to Remember" stars Don Taylor as a soldier who suffered amnesia in an enemy prison camp. Now partially recovered, he is returning to the States to regain his memory completely, and to find out what happened to the small fortune he inherited. (Film)

Cast

Tim Quinn .....Don Taylor
Jane Cameron .....Diane Jergens
Fred Whipple .....George Neise
Mrs. Cameron .....Velma Royten
Mr. Cameron .....Howard Wendell

4 MAN BEHIND THE BADGE

5 BEST IN MYSTERY—Drama

"Rainy Night." Newlyweds, trapped in a storm, seek shelter in a deserted cabin. But the arrival of a fomed lawyer and evidence of a woman's recent presence convince them that the cabin hasn't been deserted for long. (Film)

Cast

Bob .....Tom D'Andrea
Jane .....Nancy Gates
Crane .....Robert Cornthwaite

This is the final show of the summer series. Next week at this time: The Big Story returns with its dramatizations of the biggest news scoops in the lives of reporters.

7 DOLLAR A SECOND—Quiz

RETURN Emcee Jan Murray plays host to studio contestants.

8:30 2 RAY MILLAND SHOW

Prof. McNulty notices that student Ted Harrington's work falls off whenever his mother visits Comstock campus. Peggy McNulty offers to help out by talking to Mrs. Harrington about the strange coincidence. Phyllis Avery, Don Garner. (Film)

5 4 DEAR PHOEBE-Comedy

"Fire the Boss." The employees of the newspaper file a list of over 200 complaints against Editor Fosdick. The publisher, Fosdick's father-in-law, fires Fosdick and hires a cheerful guy named "Chuckles" to take his place. Bill

"Phoebe" Hastings: Peter Lawford. Mickey Riley: Marcia Henderson. Fosdick: Charles Lane. Humphrey: Joe Corey. (Film) *Final show of the series. Next week at this time:* Star Stage, *a half-hour dramatic series, featuring stars of stage and screen in live and filmed teleplays.*

7 THE VISE—Melodrama

"Never Let Me Down." A bank robber, now confined to a wheelchair, learns that the man he double-crossed has just escaped from jail. Filmed in England.

9 THE WORLD IS YOURS

9:00 **2 UNDERCURRENT—Drama**

"The Vanishing Suitor." A young girl and her boy friend are concerned over the whirlwind courtship of her rich aunt by a suitor who then disappears. If her aunt marries, the girl will have no claim to any part of her inheritance. Karen Sharpe, Irene Harvey, Walter Coy.

5 4 BOXING—New York

Carmelo Costa, Brooklyn, N.Y., vs. Bobby Bell, Youngstown, O., featherweights, 10 rounds. Jimmy Powers reports from Madison Square Garden.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Costa	4	32	26	2	4	3
Bell	Unrated	61	36	21	4	5

Last winter, Bell scored an upset triumph over Costa. Costa will be out to reverse the decision in convincing fashion. Bell is a shifty, ring-wise veteran. Costa is a sensational boxer with plenty of heart and stamina. A good win by Costa could put him in line for a shot at Sandy Saddler's title.

Compiled by Nat Fleischer (The Ring)

7 STORIES OF THE CENTURY

"Ben Thompson." A gunman starts the biggest fire that Texas ever had. Jim Davis, Mary Castle. (Film)

9 POLICE CALL—Drama

9:30 **2 PERSON TO PERSON**

RETURN Host Edward R. Murrow returns for another season of video visits. Tonight we go to the California home of actor-director Dick Powell and his actress wife June Allyson. Mr. Powell is

TONIGHT!

Elgin
brings him back!

"PERSON TO PERSON"

with

EDWARD R. MURROW

Join him on intimate visits to the homes of famous people!

Brought to you *live* on alternate Fridays by

ELGIN

National Watch Company

Channel 2 13 9:30 P.M.

currently directing his wife in a musical re-make of the Claudette Colbert-Clark Gable starrer, "It Happened One Night." Our second stop is at the Darien, Conn., home of famed photographer Margaret Bourke-White, globe-trotting picture story teller of important world events.

7 MR. DISTRICT ATTORNEY

Mr. D.A. has the job of exposing a dishonest cop. David Brian. (Film)

9 MR. & MRS. NORTH-Drama

9:45 4 JUNGLE MACABRE

5 SPORTS—Red Barber

10:00 2 NEWS, WEATHER, SPORTS

4 PATTI PAGE—Songs

Please see 10:30 P.M. **5** *for details.*

5 WEATHER—Clint Youle

7 COURTESY HOUR-Variety

Jim Moran and the crew are in the "Old Red Barn" tonight for Western style music and dancing. Capt. Stubby, the Buccaneers, the Wilson Sisters, Arkie the Arkansas Woodchopper, and the Red Barn Square Dancers are on hand. *Write WBKB for tickets.*

9 MOVIE—Drama

"Call of the Klondike." (1950) A Canadian Mountie searches for a gang of murderers. Kirby Grant, Anne Gwynne.

10:10 5 DORSEY CONNORS—Ideas

"Use your imagination for home accessories," says Dorsey.

10:15 2 IN TOWN TONIGHT

4 LET'S LOOK AT THE NEWS

5 NEWS—Jack Angell

Austin Kiplinger subs for Jack.

Cmdr. Whitehead suggests

Schweppes

QUININE WATER

The authentic mixer for all your tonic drinks.

10:25 4 WEATHER—Bill Carlsen

5 SPORTS—Norm Barry

10:30 2 NEWS—John Harrington

4 TO BE ANNOUNCED

5 PATTI PAGE—Songs

Patti and the Page Five Singers offer "Crazy Rhythm." Patti sings "East of the Sun" and "Angry." The Page Five present "What Can I Say Dear." (Film)

10:45 2 KUP'S SHOW—Irv Kupcinet

5 AMES BROTHERS—Music

11:00 2 The Howard Miller Show

Dee-jay Howard Miller presents a host of features and guest personalities.

5 4 Tonight—Steve Allen

Ernie Kovacs subs for Steve Allen.

7 Norman Ross Presents

Topic: "The Giant of the Press, James Gordon Bennett."

11:10 7 Tom Duggan—Comments

11:30 9 NEWS—Les Nichols

11:45 9 Weather—Carl Greyson

12:00 4 MOVIE—Drama

"Double-Barrel Miracle." A diplomat negotiates a deal for vital cobalt mines. Lee Bowman, Dore Ashley, Werner Lieven.

5 MOVIE—Drama

"Bells of San Fernando." (1947) The villain tries to win a young girl away from the man she loves. Donald Woods, Gloria Warren are featured.

7 Theater—Double Feature

(1) "The Inheritors." A will is written on a piece of material. Melvyn Douglas. (2) "Yang, Yin and Mrs. Wiswell." A husband and wife fall into the pattern of an old Chinese tale. Helen Parrish.

1:00 2 Playhouse—Drama

"This Is My Heart." The character of a famous actress is altered by her visits to "Skid Row." Ruth Hussey stars.

1:30 4 NEWS

1:35 4 MOVIE—Drama

"Double Profile." (1954) A wife helps her husband escape from prison. Janis Carter and Harold Maresch co-star.

Stations reserve the right to make last-minute changes.

This Is Where We Came In!

Why Old Movies Are Run Again And Again And Again

Some of the most familiar faces on the silver screen today belong to people who haven't been seen in the Brown Derby for years. They are people like John Barrymore, Signe Hasso, Warner *continued*

Robert Donat, Elissa Landi in 'Monte Cristo.'

Leigh, Olivier in 'That Hamilton Woman.'

Young James Cagney: 'Johnny Come Lately.'

Dick Powell starred in this one, 'Cry Danger.'

Oland, Sidney Toler, Veronica Lake, Henry Armetta.

They don't hardly make that kind no more.

The reason these faces are so familiar is that TV channels are swimming these nights with old movies (vintage 1929 to 1950). These include everything from "Pygmalion" to "1,000,000 Years B.C." (that's the name of the picture, *not* the date of its release)—and just about every star who left an imprint on the hallowed concrete in front of Grauman's Chinese Theater.

This roster may soon include even Mary Pickford, who hasn't been seen on television very often as yet (not having made a movie in 22 years). Now Mary is reported to have received bids from TV distributors on all her old silent films.

As a conservative guess, old movies take up more than half of the time the average American TV station devotes to local—as contrasted to network—programs. And many stations book old films on some 25 to 30 percent of their entire program schedule.

These films run all through the day. A single station in the New York area splatters the air with 50 different movies every week—and more than 1500 separate bookings a year, including reruns. This station's daily schedule is built around four movies running an average of 80 minutes apiece. In addition, the station offers a 90-minute *Breakfast Show* on Saturday mornings (to keep the children entertained while parents snooze) and a Sunday afternoon movie, too.

William C. Lacey, who is manager of the WCBS-TV Film Department in New York, always communes earnestly with himself before he picks the four films he exhibits every day. He thinks each show should be aimed at a specific audience.

For his *Late Matinee* (5-6 P.M., Monday through Friday), Lacey likes romantic adventure stories ("Salome," with Yvonne De Carlo; "Outpost to Morocco," with George Raft), liberally pruned with the editor's shears.

Lacey's *Early Show* (6:15-7:25 P.M., Monday through Friday) is designed for "family" viewing. This means films like "It's a Wonderful Life," with James Stewart, and "Glory at Sea," with Sonny Tufts.

For his *Late Show* (11:15 P.M., Monday through Friday) Lacey aims at an "adult" audience. For these viewers he leans to high adventure, romance and an occasional dash of gore ("Gung Ho," with Randolph Scott; "Smash-Up," with Susan Hayward; "Magnetic Monster," with Richard Carlson). The most popular

of all *Late Shows* was, surprisingly, Bernard Shaw's "Pygmalion," which ran 14 times on four channels in New York during a single year.

A record was established by Lacey several years ago when he bought 20 mildewed "Charlie Chan" mysteries. He ran them six times apiece for a grand total of 120 exposures—or so often that he began to see Charlie lurking in the corners every time he went out for a drink at the water cooler.

Most outspoken audience is composed of the people who watch Lacey's *Late Late Show,* which takes off at about 12:30 A.M. nightly and runs on toward the dawn. *The Late Late Show* has a "house" of 292,607 shipyard workers, cab drivers, firemen, waitresses, bartenders, short-order cooks in all-night cafeterias, invalids and people who just can't sleep. When the show was dropped a year or so ago for want of a sponsor, this powerful chorus set up a wail that rocked the studio. Station officials grumblingly put it back.

Among the most popular shows aired by local outlets at NBC have been "The Count of Monte Cristo" (1934), "Street Scene" (1933), "The Last of the Mohicans" (1936) and "1,000,000 Years B.C." (1940).

"Monte Cristo" drew such a happy response when first shown that it was shown again—and then 12 times more. Next followed "The Son of Monte Cristo," "The Wife of Monte Cristo" and the "Sword of Monte Cristo." "If we ever land 'The Mother-in-Law of Monte Cristo,'" says George Vales, who books films for WRCA-TV, "we might even outdraw *Dragnet.*"

Why are ancient movies run so often? Well, they're popular; and for the amount of money they cost, there's no more profitable type of programming. Late films on WCBS-TV, for example, on an average cost considerably less than Steve Allen's competing *Tonight,* yet the ratings are almost equal.

The gripes are plentiful, of course. People get irascible late at night. Dissonant fans complain about (1) the fact that the movies are rerun too often, (2) the length of the commercials and (3) the poor quality of the films. ("If you show 'The Bowery Boys' once more," a fan once informed a film booker, "I'll stink-bomb the studio.")

Sometimes the viewers complain about the age of the movies (although all film buyers insist their pictures are only *moderately* ancient). Paradoxically, some fans sound off because the movies aren't old *enough.* They want to see Rudolph Valentino, William S. Hart, Theda Bara.

And, of course, Mary Pickford.—*Frank De Blois*

Charlie Chan was — and is — everywhere.

Rathbone and Bruce in 'Sherlock Holmes.'

John Barrymore in 'Bulldog Drummond.'

Paul Whiteman, Constance Moore in oldie.

◀A natural: Vivian Blaine, who starred in the Broadway version of 'Guys and Dolls'.

Dese, Dem And Dose Dolls

'Damon Runyon Theater' Discovers They're Hard To Find

Show business should be the easiest place in the world to find the kind of guys and dolls to play the kind of guys and dolls called for by *The Damon Runyon Theater*. For reasons utterly perplexing to the show's producers, however, such people are not growing plentifully on show-business trees.

The big problem has been finding the dolls, such as the four shown on these pages. Generally speaking, the Runyon Doll is a luscious dame with a heart of gold, who is forever trying to get her larceny-minded guy to go straight. Additionally, she must have the flavor of a Brooklyn-Bronx accent, and that's the stickler.

There's not a voice coach in Hollywood that the *Runyon Theater* casting director isn't ready to shoot right through the heart—for they're the ones, apparently, who teach the starlets their broad A's. And who wants a *cultured* doll?

◀Marilyn Erskine: she fills the bill.

Adele Jergens: born in Brooklyn.

Jean Lewis: from Texas but can speak Bronx.

REVIEWS

'And Here's The Show'

PROGRAM OF THE WEEK

Like fellow comedians Jackie Gleason and Sid Caesar, George Gobel decided to produce his own summer replacement. A good warm-weather substitute can keep the customers in the habit of tuning in same time, same station. This idea has merit, but unfortunately, the same can't be said for the Gobel replacement, *And Here's the Show*. An uninspired half hour of variety entertainment, it burdens good performers with bad material.

Frequent visitor Jonathan Winters turned down an offer to appear each week, reportedly because he felt he was not yet ready to headline a weekly show. He was right. He's a talented comedian with a unique flair for mimicry, but some of his material has been woefully weak.

Ransom Sherman, who appears regularly, shares Winters' gag problem. Sherman does best with subtle, whimsical humor, but his script requires frequent and unfunny detours.

Zany Ransom Sherman ponders crazy, mixed-up coiffure for Kay O'Grady.

In heralding the series, Gobel indicated he wanted to give new talent the kind of break he himself received several summers back on *Saturday Night Review*. He evidently thought Winters would be the principal beneficiary of this policy. Instead, the Double Daters, a two-boy and two-girl song-and-dance team, seem most likely to be remembered. Personable and highly versatile youngsters, they alone have shown the flash and sparkle required for frequent wintertime encores.

Gobel assigned his regular orchestra leader, John Scott Trotter, to watch the store for him during the summer. But even Trotter, an amusing Gobel foil, doesn't come off well in these surroundings. And the guest variety acts spotlighted each week often look like rejects from *Toast of the Town* and the *Colgate Variety Hour*.

Oh, well, summer doesn't last forever.

Bill Leyden quizzes (from l.) Bobby Troup, Denise Darcel, Mel Blanc and Johnny Mercer.

Musical Chairs

The panel-type quiz show has been done, redone and overdone to such a degree on TV that the success of any new entry depends strictly on the appeal of its panelists. *Musical Chairs'* panel is an ingratiating one. So although there is nothing in the show to rate an award, it compares favorably with other summertime entries.

Bill Leyden is a bright emcee, fast with the ad libs and deft at repartee with the panel. The panel consists of songwriter Johnny Mercer; Mel Blanc, the voice of many animated cartoons, a recording artist and a member of Jack Benny's stable of stooges; orchestra leader Bobby Troup, and a different girl vocalist each week. The pretty visitors have included Denise Darcel, Helen O'Connell and June Christy. All have scored not only with quiz answers, but also with their own entertainment specialties.

The questions, based mostly on popular music, are interesting and permit the average viewer to play the game vicariously. And the idea of having the panelists sing or act out some of their answers provides pleasantly diverting entertainment.—*R.S.*

FINE TUNING

By Ollie Crawford

Television show proposed based on lives of famous female poisoners. A "Poison to Poison" show?

•

This is one writer who won't have any trouble with endings.

•

It provides ready-made plots, but they all come out the same way—feet first. This has been going on ever since Eve slipped Adam the apple. It sounds like the perfect show for a stomach-alkalizer sponsor: "Do you suffer from headaches? Nausea? Dizzy spells? Your still luckier than *these* guys!"

•

This will feature all of the famous Mickeys of history except Rooney.

It may revive that old song: "Who bought the cyanide in Mrs. Murphy's countryside?" One guy's only lucky break was that his bride didn't poison the wedding cake. He carried her across the threshold—then a couple of guys from the emergency squad carried him back out across it.

•

He had champagne at the wedding breakfast, but he had a *real* pain afterward.

•

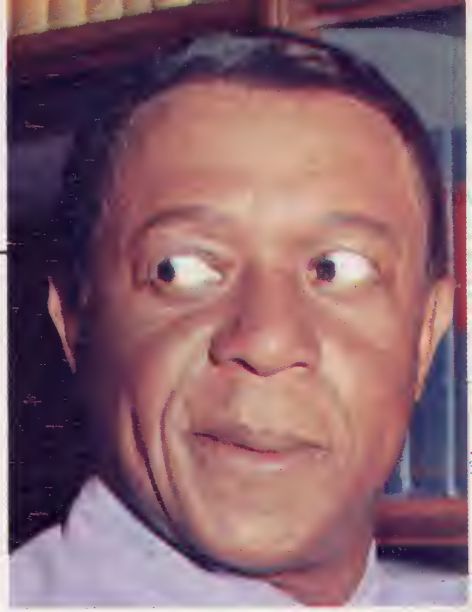
The new show could have everything, including Mel Allen shouting "Going, going, gone!"

•

"I Love Lucrezia" will be for guys who went too fast for *Medic*.

Jack Benny's Man 'Rochester'

He's A Gravel-Voiced Comedian Who Rarely Uses His Real Name



On the Monday before Easter in 1937, five Negro actors assembled at NBC in Hollywood to audition for a part as a Pullman porter in a Jack Benny radio broadcast. The script called for Benny, en route from New York to Los Angeles, to fret about the time the train would reach Albuquerque, N. M. For answering his fussy inquiries with the information that there was not, and never had been, an Albuquerque, the porter was to receive $50, the standard fee for reading a few jokes on one show.

Of the five aspirants, one or two actually had worked on Pullmans, and four had portrayed porters. The part, however, fell to the fifth man, a stocky, gravel-voiced 31-year-old singer and dancer named Eddie Anderson, whose only connection with trains was that occasionally—while touring in musical reviews—he overslept and missed one.

Anderson's grunting of "Albuquerque! There you go again!" every time Benny stopped him in the aisle, drew such enthusiastic fan mail that he was brought into a later script as the waiter in a Western barroom, serving a tourist named Benny.

But Jack could not go on riding trains and dining out forever, so the writing staff (including Hilliard Marks, now associate producer of the Benny TV show) hit upon the device of moving Anderson into the Benny household. As Rochester Van Jones, a name concocted by Marks, Anderson became valet to the world-famous "miser."

Until then, the chief feather in his cap had been the role of Noah in Warners' 1935 version of "The Green Pastures"—"just a doll of a part," he recalls. But "Rochester" was to turn him into an American institution.

Just how well-known Eddie has become in the past 18 years is attested by the fact that no one uses his real name. To waiters at the Hollywood Brown Derby, he is "Mr. Rochester." When he signs an autograph, it is with a flowing "Rochester." On the Queen Elizabeth, en route to the London Palladium with the rest of the Benny troupe four years ago, titled Englishmen vied for the privilege of getting into snapshots with "Mr. Rochester

—Jack Benny's man, y'know." And a few months ago, in San Francisco, Anderson was approached on the street by an Oriental citizen who peered at him and asked respectfully: "Mr. Lochester?"

Anderson is in the unique and contradictory position of being a domestic servant who makes upwards of $75,000 a year, a set of circumstances he sometimes appreciates most expansively. His wardrobe for that trip abroad in 1951, according to a member of the Benny company, was a sartorial delight—a change of costume for every event in the voyager's day. Eddie says he spent $25,000 on a custom-built sports car with which he

Jack Benny, Eddie 'Rochester' Anderson.

once won a gold cup in a Chicago auto show. And, until two years ago, when his wife fell ill, he indulged a number of spectacular hobbies—a scale-model railroad in the basement of his four-bedroom-and-swimming-pool home in Los Angeles; a 36-foot cabin cruiser on which he made 500-mile fishing trips to Mexico; a private stable of nine horses which he raced at every track in the country until he sold them a few years ago.

One, Burnt Cork, ran in the 1943 Kentucky Derby, finishing last, a defeat soon avenged by another, False Clue, bought from Alfred Vanderbilt. One fine day at Del Mar, False Clue paid $239.40 for $2, a triumph that landed his owner in hot water with theatrical cronies. "I didn't know the horse was running," he says, "and when I walked in backstage, everybody like to cut me dead, because I didn't tell them."

One of four children, Anderson hawked newspapers and firewood on the streets of Oakland and San Francisco until, at 13, Fanchon and Marco discovered him singing for pennies in a hotel lobby. They put him in a vaudeville unit, but he toiled in many an obscure theatrical vineyard for the next 18 years. One road company he joined in 1924 had to pawn its scenery to meet a payroll of $1 a night for everybody, including the star.

Today Eddie shares his expansive Georgian house with his adopted son, Billy Anderson, and Billy's wife and baby daughter. The late Mrs. Anderson's son by a former marriage, Bill held the world's record for high and low hurdles before he became a professional end for the Chicago Bears.

Since his wife's death, Eddie has dropped the staff of servants he once maintained, as well as such one-time business interests as a share in a parachute factory. "With Mamie gone I'm sort of at loose ends," he says. "About the only thing I'm interested in is producing a Western movie with a Negro cast. I've got a script about a colored marshal who really existed. This isn't Gary-Cooper Western. It's *history*."

CONFIDENTIALLY...

by Earl Wilson

Parking Ticket Shocks Gleason; Jerry Lewis Soothes A Singer

NEW YORK . . . Jackie Gleason parked his pink car—a gift from his new sponsor—far enough away from a fire hydrant, he thought, to escape getting a parking ticket. But a cop, handing out green tickets, made straight for the car and stared at its pink upholstery. Gleason saved the day by shouting, "No, no, officer! You can't give me a green ticket. The colors would clash!" . . . A young singer reports that comedian Jerry Lewis' idea of how to rid him of his nervousness on a Martin and Lewis television show was to shout in his ear, just before he went on the air, *"Thirty million people are watching you!"*

Dagmar: new outlook.

■ *Dagmar, back on the air in* Masquerade Party, *hopes soon to have an audience-participation show of her own. Her agent has been telling sponsors: "Dagmar would like to show less of her person and more of her personality."*

■ English actress Joan Greenwood, who flew here to co-star with Cyril Ritchard in NBC's "The King and Mrs. Candle," was trying to explain just what a TV "spectacular" is. "It's the same as any one-hour show," she said earnestly, "except it's a half-hour longer." . . . Red Buttons was urged to phone his congratulations to New York's new police commissioner—Steve Kennedy, who replaced Commissioner Adams. "Why should I congratulate Kennedy?" asked Red. "After all, I don't know him from Adams!" . . . Slapsie Maxie Rosenbloom advised his partner, actor Horace McMahon, not to try singing on TV. "Why," exclaimed Slapsie, "you even *talk* off-key!"

■ Steve Allen's performance in Universal's "The Benny Goodman Story" points to a big movie career for Steve—if he wants it. A Universal executive told me the studio decided to do the Goodman picture because it dug up so much material about Benny while doing "The Glenn Miller Story." "And what will you do now with material you ran into while researching on the Goodman story?" I asked. "That's easy," said the executive. "'The Steve Allen Story.'"

■ Dave Garroway, walking to work for his early-morning *Today* show recently, was approached by a drunk who told him urgently, "You better get home and get some sleep, 'cause you gotta go on the air soon!" . . . At the *What's My Line?* stage door, a TV autograph hound asked Fred Allen for his signature, then commented, "Gee, Mr. Allen, you have a lousy handwriting."

■ *Broadway dialog: "How can our network get a better rating than* The $64,000 Question *gets?" . . . "Start a show called* The $64,001 Question."

NEXT WEEK: SHEILAH GRAHAM

HOLLYWOOD Dan Jenkins reports:

LINDA DARNELL will make her TV film bow as the star of "One Life" for CBS' 20th Century-Fox Show . . . Latest CBS project for MARIE WILSON is a series called Loves of Leonora, replacing the defunct Miss Pepperdine, which was to have replaced My Friend Irma . . . NBC's Do It Yourself summer show reportedly will move to New York in October and continue as a regular.

* * *

NBC has renewed PAUL GILBERT for another year, still hopeful a format can be found for the un-GOBEL-like comic . . . DON MCNEILL, of the Breakfast Club, plans to film six hour-long holiday shows.

* * *

Couple of Hollywood sharpsters cleaned up for a while by betting on whether or not contestants would take or leave the going question on The $64,000 Question. Gimmick: they phoned a friend in New York at 7:30 PM coast time, and thus knew in advance what was going to happen when the show was seen here three hours later via kinescope.

* * *

CBS is pouring $1,500,000 into 26 half-hour United Productions of America cartoons, in a counter-DISNEY move. (UPA is the outfit that created Gerald McBoing Boing and Mr. Magoo) . . . Colgate reportedly earmarking $750,000 for its 150th Anniversary show next March.

* * *

EDDIE CANTOR wants out of his contract with Ziv, which calls for 39 more half-hour films. He's completed the first 39, but says now: "It's just too much for me" . . . There's talk CBS may switch the Lucy reruns from Sunday afternoon to Saturday night . . . NBC will construct a two-story office building at its Burbank plant, and a 13-story administration building later on.

* * *

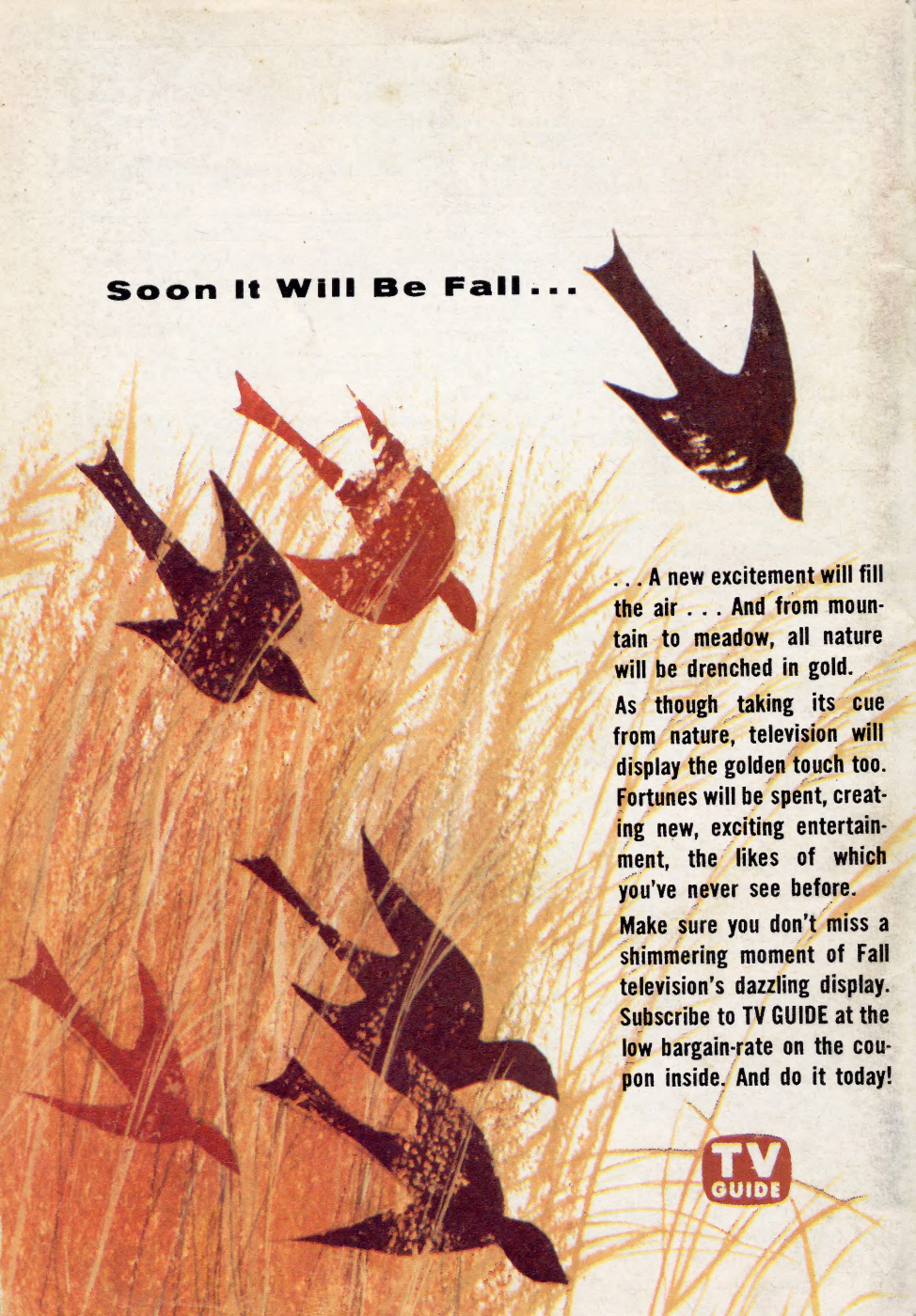
Wonder-of-the-TV-world is PHYLLIS KIRK, who has done 73 live shows and not one on film. That's really working for a living . . . MICKEY ROONEY has had a reprieve and may wind up doing a live weekly show on CBS beginning in October . . . BETTY HUTTON will do one of the non-BERLE Tuesday night shows for NBC.

* * *

LORETTA YOUNG and JANE WYMAN, as producers, were the first to accede to the demands of LORETTA YOUNG and JANE WYMAN, actresses, that they, the actresses, be paid more money by them, the producers; and thus neither joined the Screen Actors' Guild strike against TV film producers. But 42 other film shows suffered a setback from the strike.

* * *

Movie attendance in the U.S. now pegged at 27,000,000 a week -- same number of people who watch a good TV show in one evening . . . "The Collar," a Four Star Playhouse original with DAVID NIVEN, will be made as a feature picture, starring DAVID NIVEN.


Soon It Will Be Fall . . .
. . . A new excitement will fill the air . . . And from mountain to meadow, all nature will be drenched in gold.
As though taking its cue from nature, television will display the golden touch too. Fortunes will be spent, creating new, exciting entertainment, the likes of which you've never see before.
Make sure you don't miss a shimmering moment of Fall television's dazzling display. Subscribe to TV GUIDE at the low bargain-rate on the coupon inside. And do it today!

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